

Waco

VISITORS GUIDE



CITY OF WACO

Waco
— HEART ♥ TEXAS —

wacoheartoftexas.com



FOR a
"FULL-SCALE"
adventure visit
CAMERON PARK
ZOO

MEET MICKEY
the GRAND cayman
blue iguana



ACCREDITED BY THE
ASSOCIATION
OF ZOOS &
AQUARIUMS

1701 N. 4TH ST., WACO
254.750.8400
MON.-SAT. 9AM-5PM,
SUN. 11AM-5PM

CAMERONPARKZOO.COM

Welcome to **WACO**

Conveniently located on I-35 in the center of the state, just 90 miles from Dallas and Austin, Waco has long been known as the “Heart of Texas.” Named after the Waco Indian tribe, the village of Waco was established in 1849 and incorporated in 1856. The legendary Chisholm and Shawnee cattle trails both crossed Waco’s historic Suspension Bridge on their way to northern cattle markets.



Today, Waco is a diverse, bustling city of 138,183, with a university, two colleges, over 40 hotels and 300+ restaurants. We are home to the famous Magnolia Market, owned by Chip and Joanna Gaines.

Waco is also the home of a lively cultural district. Discover open-air festivals and concerts by the river, sporting events, a popular Saturday morning farmers market, “First Fridays” downtown, theatre, live music, rodeo, comedy, dance, art galleries, and a world-class symphony orchestra.

Check out wacoheartoftexas.com/events to find out what's happening during your visit.

We know you'll find plenty of “heart” at the center of our hospitality!

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Waco's ATTRACTIONS & MUSEUMS

CAMERON PARK ZOO

The Cameron Park Zoo rests on 52 acres adjacent to the Brazos River. Lush native vegetation, splashing waterfalls, a picturesque lake and ponds surround the different natural habitats that are home to giraffes, lions, white rhinos and elephants.

The Asian Forest features the critically endangered orangutans, Sumatran tigers, and Komodo dragons. Other residents include gibbons,

lemurs, Galapagos tortoises and the Brazos River Country's variety of North American animals that live on the Brazos River. Enjoy a 50,000-gallon coral reef saltwater aquarium and the playful river otters as they swim around the children who slide through the otter exhibit. Cameron Park Zoo is the only AZA accredited zoo between Dallas/Fort Worth and San Antonio.

9am - 5pm, Mon - Sat

11am - 5pm, Sun

Closed Thanksgiving, Christmas, and New Year's Day

1701 N 4th St

(254) 750-8400

cameronparkzoo.com

Admission Charge



MAYBORN MUSEUM COMPLEX

The Mayborn Museum Complex, on the campus of Baylor University, brings together the resources of hands-on discovery rooms and interactive natural science and cultural history galleries. This rich combination provides a wide spectrum of engaging learning opportunities for visitors of all ages. The complex also includes the Gov. Bill & Vara Daniel historic village, depicting life in Texas from the late 1800's to the early 20th century, a theater, gift shop, and Common Grounds coffee shop. Traveling exhibits vary throughout the year in the Special Exhibits Hall.

10am - 5pm, Mon - Wed, Fri - Sat

10am - 8pm, Thu

1pm - 5pm, Sun

1300 S University Parks Dr

(254) 710-1110

maybornmuseum.com

Admission Charge



Mayborn MUSEUM

WE'RE NOT ONE TO BRAG BUT,

THERE'S ONLY **SO** MUCH

SCIENCE, &
HISTORY

FUN

WE COULD PACK
INTO **140,000+** SQFT...

- Multi-Floor, Hands-On Discovery Center
- Natural & Cultural History Exhibits
- Gov. Bill & Vara Daniel Historic Village

+ special exhibits like *Doc. McStuffins: The Exhibit*, *The Lion Guard: The Exhibit* & more!



DR PEPPER MUSEUM & FREE ENTERPRISE INSTITUTE

A museum dedicated to Dr Pepper, the nation's oldest major soft drink. The museum offers two buildings of exhibits telling the story of the soda pop industry through memorabilia and advertising. Exhibits change regularly. Visit Frosty's Soda Shop and Peggy Pepper's Emporium anytime without paying admission.



10am - 5:30pm, Mon - Sa
12pm - 5:30pm, Sun

300 S 5th St
(254) 757-1025
drpeppermuseum.com

Admission Charge

WACO MAMMOTH NATIONAL MONUMENT

In July 2015, this site was declared a National Monument due to its historical significance. This paleontological site represents the nation's only recorded discovery of a nursery herd of Columbian mammoths. Visitors can view "in situ" fossils including female mammoths, a bull mammoth, and a camel that lived approximately 67,000 years ago.

9am - 5pm daily
Closed Thanksgiving, Christmas, and New Year's Day

6220 Steinbeck Bend Dr
(254) 750-7946
www.wacomammoth.com

Admission Charge



HOMESTEAD CRAFT VILLAGE

Homestead Craft Village, located 5 miles outside Waco, offers shopping, dining, and self-guided tours. The 18 acre complex includes a 200-year old Barn, the Potter's House, a woodworking shop, a restored 1760 gristmill, fiber arts, herb garden, and more. Guided tours are available by appointment. Café Homestead, serving natural beef and homemade baked goods, is one of the top-rated restaurants in the Waco area. Brazos Valley Cheese and Red Wagon BBQ are also located on the grounds.

10am - 6pm, Mon - Sat

Closed Sun

Café Homestead is open 8am – 4pm, Mon – Sat

608 Dry Creek Rd

(254) 754-9600

homesteadcraftvillage.com

Free Admission



TEXAS RANGER HALL OF FAME & MUSEUM

One of the most popular attractions in the state, the Texas Ranger Hall of Fame & Museum is the official State Hall of Fame and Museum for the Texas Rangers. History buffs, gun collectors and those enchanted by the Wild West and Ranger lore will love it here. The museum's 14,000 artifacts date back to the early days of Texas, and include badges, firearms, tack, and personal gear. Displays include a Bonnie & Clyde exhibit, and memorabilia from *The Lone Ranger* and *Walker, Texas Ranger*. The Hall of Fame commemorates 30 brave Rangers who died in service and served with distinction.

9am-5pm daily

Last guest admitted at 4:30pm

Closed Thanksgiving, Christmas, and New Year's Day

100 Texas Ranger Trail

(254) 750-8631

texasranger.org

Admission Charge



**Step into the Past,
Walk into the Present.**

Founded in 1823,
the Texas Rangers continue
to serve Texans as an
elite law enforcement agency.

Texas Ranger Hall of Fame and Museum

www.TexasRanger.org

Captain Bill McDonald, known as one of the "Four Great Captains."



TEXAS SPORTS HALL OF FAME

Featuring Texas sports legends like Nolan Ryan, Troy Aikman, Tom Landry, and “Babe” Didrikson Zaharias, the Texas Sports Hall of Fame celebrates the athletes who have made a lasting impact on the the state. The 35,000-square-foot building also includes the Southwest Conference Hall of Fame, the Nolan Ryan Museum, the Texas High School Football Hall of Fame, and the Texas Tennis Hall of Fame.

9am - 5pm, Mon - Sat

1108 S University Parks Dr

(254) 756-1633

www.tshof.org

Admission Charge

WACO DOWNTOWN FARMERS MARKET

Operating year-round, the Waco Downtown Farmers Market is much more than a place to buy fresh produce. It's the place to hear live music, enjoy good food prepared on site, and see locally created artwork and crafts. The market features the best local agricultural producers and artisan vendors within 150 miles of Waco.

9am to 1pm, Sat Only

Summer hours may vary.

McLennan County Courthouse parking lot

wacodowntownfarmersmarket.com

Free admission



Waco's HISTORIC HOMES

Waco offers four restored historic homes. These house museums contain furnishings typical of the period and, in some cases, original to the house. Please check the websites for hours. Some are by appointment only.

EAST TERRACE

(Italianate Villa, 1874 - 1884)

100 Mill St
(254) 753-5166
historicwaco.org
Admission Charge



EARLE-NAPIER-KINNARD HOUSE

(Greek Revival, 1858 - 1869)

814 S 4th St
(254) 753-5166
historicwaco.org
Admission Charge

EARLE-HARRISON HOUSE & PAPE GARDENS

(Greek Revival, 1858)

1901 N 5th St
(254) 753-2032
earleharrison.com
Admission Charge and Reservations Required



MCCULLOCH HOUSE

(Greek Revival, 1866 - 1872)

407 Columbus Ave
(254) 753-5166
historicwaco.org
Admission Charge



HISTORIC WACO FOUNDATION
Let us be your Waco storytellers



Tour our Historic House Museums during your next visit to Waco!
Contact us for more information about our tour hours and events.

HISTORICWACO.ORG

(254) 753-5166

PRESERVE. EDUCATE. INSPIRE.

Waco's FRATERNAL & CULTURAL MUSEUMS

HELEN MARIE TAYLOR MUSEUM OF WACO HISTORY

701 Jefferson Ave
(254) 752-4774

Admission Charge/By Appointment

LEE LOCKWOOD LIBRARY AND MUSEUM

2801 W Waco Dr
(254) 754-3942
leelockwood.org

*Free Admission/Call for
Appointment*



MASONIC GRAND LODGE OF TEXAS

715 Columbus Ave
(254) 753-7395

grandlodgeoftexas.org

Free Admission/Call for Appointment



REDMEN MUSEUM

4521 Speight Ave
(254) 756-1221

redmen.org/museum

Free Admission

WACO HISPANIC MUSEUM

Located at the South Waco Community Center

2815 Speight Ave
(254) 235-8664

Free Admission/Call for Hours



Waco's POINTS OF INTEREST

DORIS MILLER MEMORIAL

Doris Miller was born and raised in the Waco area, and was the first African-American to be awarded the Navy Cross, for his bravery during Pearl Harbor. Serving as a messman on the USS West Virginia, Doris Miller helped pull the ship's mortally wounded captain to safety. Untrained in the use of heavy artillery, Doris then fired at the attacking planes. The memorial includes a stylized sculpture of the USS West Virginia and a sculpture of the hero.

Elm Ave at
Martin Luther King Jr Blvd
Dorismillermemorial.org

Free Admission



RIVERWALK

The Riverwalk is found on both sides of the Brazos River in downtown Waco. On the west side, the paved walk extends from Baylor University all the way to McLennan Community College, via Cameron Park. The riverwalk trail within Cameron Park is not paved, while the rest of the trail is made of concrete and is ADA accessible. The Riverwalk crosses the Brazos at the Herring Avenue Bridge and loops back along Martin Luther King Jr. Blvd to Franklin Avenue. In early 2020, 28 zoo animal sculptures were added along the riverwalk between Indian Spring Park and the entrance to the Cameron Park Zoo. Portions of the riverwalk near I-35 may be inaccessible at times due to construction.

Entrances all along the Brazos River
ADA accessible entrance ramp near trail sign at Washington Ave. and
University Parks Dr

No admission charge



VIETNAM VETERANS MEMORIAL

Dedicated in 2004, this memorial honors all who served in Vietnam, including those missing in action, and memorializes those who lost their lives in the conflict. The Vietnam Veterans Memorial tells the story of the war and its effects on Waco and the nation. Pavilions in the sculpture walk include The Beginning, The Conflict, and The Honor. Under the third pavilion stands a monument listing the names of the fallen who were from McLennan County. Yaupon holly trees were planted for each fallen soldier.

Just past the Vietnam Veterans Memorial, the visitor can find memorials commemorating those lost in the Korean War, Gulf War, Iraq War, and Afghanistan War.

Located at Washington Ave and University Parks Dr

Free Admission

WACO SUSPENSION BRIDGE (1870)

Waco's Suspension Bridge is the oldest suspension bridge still in use in Texas. Built in 1870, it was the first bridge to span the mighty Brazos River. Cattle drives crossed the river using the bridge, following the course of the Chisholm Trail or Shawnee Trail. An official Chisholm Trail marker can be seen on the east side of the bridge. On the west side, in Indian Spring Park, the "Branding the Brazos" cattle drive sculpture group pays homage to Waco's role in the historic Texas cattle drives.

Note-Renovation of portions of the bridge will cause the bridge itself to be closed to pedestrian traffic from time to time. Indian Spring Park will remain open.

Washington Ave at University Parks Dr or
Martin Luther King Jr, Blvd at Elm Ave

No admission charge



DOWNLOAD THE FREE MOBILE APP

for Apple or Android! We know you'll find plenty of "heart"
at the center of our hospitality.



Plan The Perfect Trip!

THE WACO CONVENTION & VISITORS BUREAU PRESENTS

THE

MAGNOLIA

Trail

WACO, TEXAS



Due to popular demand, the Waco Convention & Visitors Bureau offers the Magnolia Trail, a self-guided tour for fans of Chip and Joanna Gaines.

Super Time at the Silos and Exploring Waco

My wife, daughter and myself left Dallas to take a short trip to Waco to visit Magnolia Market at the Silos. We are all big fans of the HGTV show and we wanted to explore the shops and the town of Waco. We were glad we did. We had a great side trip to Waco and Magnolia Market. We highly recommend it and exploring Waco. It is a beautiful town.

– CarpeDiem02 via TripAdvisor

I had to come and see what all the fuss was about, and let's just say I'm now a BELIEVER. So much stinkin' magic in this place.

– @buckmcmurray via Instagram

MAGNOLIA MARKET AT THE SILOS

Magnolia Market at the Silos covers 4.9 acres in downtown Waco and features two landmark 120' high silos. The silos were built in 1950 as part of the Brazos Valley Cotton Oil Company. The grounds include a 12,000 sq. ft. retail store located in the historic grain barn, a food truck park with picnic tables, a garden store, bakery, and lawn area with free lawn games such as cornhole and football. The Magnolia Press Coffee Co. was added to the grounds in October 2019. Admission to the grounds is free except during some special events.



A \$10.4 million expansion project is underway that will bring a furniture showroom, whiffle ball field, and a relocated historic church.

While at the silos, enjoy the beautiful garden blooming with plants inspired by Joanna's greenhouse, and browse through the items you can purchase in the store at Magnolia Seed + Supply. Don't forget to get a cupcake at the Silos Baking Co. or enjoy a cup of joe at Magnolia Press! Come early for the shortest lines.

601 Webster Ave
(254) 235-0603
magnolia.com

Magnolia Market – 9am - 6pm, Mon - Sat
Magnolia Seed + Supply - 9am - 6pm, Mon - Sat
Silos Baking Co. – 7:30am - 6pm, Mon - Sat
Magnolia Press Coffee Co. - 7am -7pm, Mon - Sat

PARKING AT THE SILOS & GETTING AROUND WACO

Accessible parking is available along 6th street near the Silos Baking Co, as well as free lots and on-street parking around downtown Waco where you can ride the trolley or walk to the silos.

MAGNOLIA TABLE

Start your day at Magnolia Table, Chip and Joanna's cozy breakfast and brunch spot. Be sure to try the biscuits and strawberry butter. Ride the LaSalle-Circle Shuttle from downtown. Check wait times at magnolia.com/table.

2132 S Valley Mills Dr
6am - 3pm, Mon - Sat
magnolia.com/table



SPECIAL EVENTS AT THE SILOS

Annual events include Spring at the Silos (March), Silobration (October), and Christmas at the Silos. Special events typically feature a free artisan market, concerts, and appearances by Chip & Jo. Other events include the Silo District Marathon — run by Chip himself along with 6,000 of his closest running buddies — book signings, and special guests at the silos.

PHOTO OPS

MAGNOLIA HOUSE & MAGNOLIA CARRIAGE HOUSE

This lovely vacation home was unveiled to fans on a special Christmas 2015 episode. It opened for booking in March 2016, and sold out for the next year within hours. Check availability at magnolia.com/stay.

You won't be able to go on the grounds or inside the house, but you can take a great photo in front of the gate! Magnolia House is located in nearby McGregor, Texas, a short 15 mile drive from Waco.

323 S Madison Ave, McGregor, TX



HILLCREST ESTATE

Hillcrest Estate is a beautiful, historic home in the heart of Waco that has been faithfully restored to its former glory. A renovation by the Magnolia Homes team infused fresh, updated features with the home's original details and character. Check availability at magnolia.com/stay.

Please note that this property is on a very busy street – DO NOT STAND in the street to take photos.

3601 Hillcrest Dr

LOCAL HOTSPOTS FEATURED ON THE SHOW

THE LITTLE SHOP ON BOSQUE

The original home of the Magnolia Market, this site is an adorable house made into a shop. The little shop grew as much as it could at its original location before moving into the new location at the Silos in late October of 2015. The shop now offers slightly damaged and last chance items.

3801 Bosque Blvd
10am - 5pm, Mon-Sat
magnolia.com/little-shop-on-bosque



HARP DESIGN CO

Fixer Upper regularly featured the amazing designs of craftsman Clint Harp. Stop in to visit his shop and showroom. Pick up some of those famous wooden candle holders, or have a custom table created, just like Joanna does.

808 N 15th St
(254) 230-2054,
harpdesignco.com

JDH IRON DESIGNS

Visit Jimmy Don Holmes' new downtown location, just across from the Silos or go to the shop near Crawford to watch the craftsmen at work. You are likely to find some of the great signs seen on *Fixer Upper* or have them design a custom sign just for you.

401 S 8th St, Downtown Waco or
9685 Lone Star Parkway, near Crawford, TX
(254) 486-9150, jdhirondesigns.com



Can't get enough of Magnolia and Chip & Jo's favorite Waco gems? Visit <https://wacoheartoftexas.com/magnolia-trail/>.

Want to see some of your favorite homes from *Fixer Upper*? Visit wacoheartoftexas.com/things-to-do/tours/ to find a driving tour. Most include several houses featured on TV.

NEW ADDITIONS TO THE MAGNOLIA PROPERTIES

In 2019, Chip & Jo purchased several unique and historic buildings in Waco. Please note that these are not open to the public at this time.

THE COTTONLAND CASTLE

Chip & Jo purchased the historic Cottonland Castle in 2019. We can't wait to see what magic they work on this property! Please be respectful of neighboring properties as this is a residential area.

3300 Austin Ave



THE FORT HOUSE

Located just a few blocks away from the Silos, the Fort House was built in 1868. In March of 2019, Chip & Jo purchased this home from the Historic Waco Foundation.

503 S 4th St



WACO GRAND KAREM SHRINE BUILDING

In October 2019, Chip & Jo announced plans to renovate this historic building in downtown Waco. The 1928 building will undergo an extensive historic restoration that will convert the former county office building into a three-story, handcrafted hotel featuring a rooftop terrace, a grand ballroom, and ground floor restaurant and café.

701 Washington Ave

ARTS & CULTURE

Waco has a thriving arts scene, including murals, sculptures, working artist studios, and much more throughout downtown and beyond.

CULTURAL DISTRICT

The Waco Downtown Cultural District is a walkable, connected area with a concentration of cultural activity and encompasses Waco's Historic and Main Street zones on both banks of the Brazos River. Murals, sculptures, artist studios, attractions, shopping, restaurants, and beautiful historic buildings are all part of this important district.



creativewaco.org/cultural-district/

ARMSTRONG BROWNING LIBRARY & MUSEUM

This Italian Renaissance-style building holds the world's largest collection of works and memorabilia of Robert and Elizabeth Barrett Browning, plus bronze sculptures, Renaissance paintings, books, and manuscripts from the 19th century. The stained-glass windows depict themes from the Brownings' poetry.

9am - 5pm, Mon - Fri
10am - 2pm, Sat

710 Speight Ave
(254) 710-3566
browninglibrary.org
Free admission



ART CENTER WACO

Art Center Waco is renovating a building to serve as its new home. Watch for mobile exhibits and special events.

701 S 8th St
(254) 752-4371
artcenterwaco.org

ART FORUM OF WACO

Art gallery, working artist studios and classes.

1826 Morrow Ave
(254) 652-5119
facebook.com/waco.art.forum

BRAZOS THEATRE

The Brazos Theatre Group is a collective of local actors and theatre enthusiasts. The group offers a variety of theatrical productions, including mystery dinner theatre, improv comedy, musicals and dramas.

7524 Bosque Blvd Suite G
(254) 313-8920
brazostheatre.com

CULTIVATE 7TWELVE

Cultivate 7Twelve is more than just an art gallery. It provides a premier space for a myriad of cultural experiences: art exhibitions, special events, working artist studios, a shopping experience complete with local artisan goods, fine art, and art prints. Check the website for current events and exhibits, including farm-to-table dinners, special live music experiences, and art workshops.

712 Austin Ave
(254) 401-1443
waco7twelve.com

JUBILEE THEATRE

Originally called the Texas Theatre, this 1930's movie house was renovated in the 1990's and now hosts plays, meetings, creative dance, summer youth camps, and special events.

1319 N 15th St
(254) 753-4900
jubileetheatre-waco.org

KIERAN-SISTRUNK FINE ART GALLERY

A small, charming gallery located in Uptown Waco. Housed within a historic home built in 1910, this gallery is run by artists Mark Kieran and Susan Sistrunk.

2120 Washington Ave
(254) 733-9478
wanderingartisans.com

MARTIN MUSEUM OF ART

(on Baylor campus)

This museum features exhibits by national and international artists and touring art shows, and the museum's permanent collection of modern and contemporary painting, sculpture and prints.

10am – 5pm, Tues – Sat
1pm – 5pm, Sun

60 Baylor Ave (inside Hooper-Schaefer Fine Arts Center)
(254) 710-1867
baylor.edu/martinmuseum

SILO DISTRICT COMEDY CLUB

Silo District Comedy Club is located inside Savage Finds antique store.

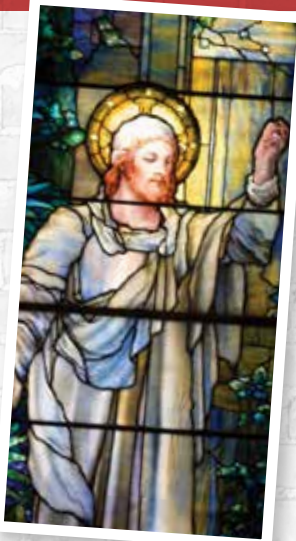
324 S 6th St, Waco, TX 76701
(254) 294-7500
thesilodistrict.com

STANTON STUDIOS

Bryant Stanton is famous for his stained glass work, but he also creates architectural art. His work can be found in cathedrals and buildings across the state of Texas. Many of the stained glass pieces in the Driskill Hotel in Austin were created and built in his studio. Don't miss out on the opportunity to create hand-blown ornaments near the holidays.

9am - 5pm, Mon - Fri

318 Rogers Hill Rd
(254) 829-1151
stantonstudiotx.com



STUDIO GALLERY

Studio Gallery features a mixture of decorative and fine art, in a variety of styles, from traditional to contemporary.

9am - 5pm, Mon - Fri

4712 W Waco Dr
(254) 772-0907
studiogallerywaco.com

MAKE THE WACO TOURIST INFORMATION CENTER & GIFT SHOP YOUR FIRST STOP!



106 Texas Ranger Trail
Waco, TX 76706
Toll-Free: (800) 922-6386
Office: (254) 750-8696



WACO CIVIC THEATRE

Classical & modern plays are presented in this circa-1950 theater.

1517 Lake Air Dr
(254) 776-1591
wacocivictheatre.org

WACO HIPPODROME THEATRE

Constructed in 1914, the theatre originally hosted vaudeville acts and silent movies. Today, the Hippodrome presents new and classic movies, plays and concerts, plus in-theatre dining. The complex also houses The Raleigh diner on the street level and The Hightop at the Hippodrome, a roof-top bar.

724 Austin Ave
(254) 296-9000
wacohippodrometheatre.com

WACO SYMPHONY ORCHESTRA

The Waco Symphony Orchestra has been a cornerstone of Waco culture since 1962. The season runs from September through April and features world-class guest artists and beautiful music from the most celebrated composers. Stephen Heyde, Conductor/Music Director.

Concerts performed at Waco Hall, 7th and Speight
(254) 754-0851
wacosymphony.com



Waco Symphony Orchestra

The most
rewarding
live music
experience in
Central Texas



Stephen Heyde
Music Director/Conductor

For concert information:
www.WacoSymphony.com • 245-754-0851

"The highlight of our Waco experience!"

"Best tour we've taken around the globe!"

"Worth every penny! I'd do it again."



Experience the BEST with Waco Tours!



Classic Waco Tour

Our 2.5-3 hour tour provides a little taste of all of Waco. We'll stop at Harp Design, Common Grounds, Jimmy Don's shop, as well as a few other fun surprises! We'll explore gorgeous neighborhoods you've seen on TV and much more!



River Cruise

We invite you to relax on our 2-2.5 hour, peaceful and informative cruise on the Brazos River. It's sure to be one of the most memorable times of your Waco visit. Sit back, be refreshed, and relax on the water!

Book your tour today!

254.300.8725

WACO-TOURS.COM



Voted #1 Tour
on Trip Advisor!

Waco's GUIDED TOURS

BRAZOS TOURS

See the custom homes, shops, and history of Waco during this 2.5 hour tour. You never know where they might stop! This tour includes several homes and shops featured on *Fixer Upper*.

(254) 870-1412
Picks up at the Hilton Waco
113 S University Parks Dr
brazostours.com
Ticketed Tours



LIVING HISTORY TOURS OF WACO® BY SNOBBY TOURS®, INC.™

Guided themed heritage tours covering the past 170+ years of Waco history, gathered through personal stories, written records, oral accounts, and even some local "legends and lore." Each "Living History Tour" may be guided by either a local historian or by a costumed historical reenactor portraying a real life person from Waco's colorful past. Reservations must be made at least 45 days in advance of the group's desired tour date. There is a 10 person minimum.

(254) 754-8687
Toll-Free: 1.866.284.8687 (from inside USA)
International: 011.254.754.8687
www.snobbystours.com/wacotours.html
Pre-arranged Group Tours



THE SILO DISTRICT COMEDY CLUB & TOURS

Tour guides tell you their personal experiences and provide a look at *Fixer Upper* houses and local tourist attractions. Tours include lunch at a popular Waco restaurant.

(254) 294-7500
324 S 6th St
thesilodistrict.com
Ticketed Tours



WACO RIVER SAFARI & TOURS

This scenic river tour is full of interesting history and fascinating views of the Brazos and Bosque rivers. Relax as you embark on a tour through downtown Waco and up the

Bosque River. Learn about the Suspension Bridge, Waco Indians and how the Brazos shaped Waco. Sunset dinner cruises are also available. River tours are offered seasonally. *Fixer Upper* historical driving tours are offered year round.

(832) 663-0519
wacoriversafari.com
Ticketed Tours

WACO TOURS

Waco Tours provides an inside look at the most interesting things to do and places to see in Waco. From Baylor to the Brazos River, Cameron Park to the Suspension Bridge, the tours will show you Waco's history, homes, and hidden gems. Waco Tours is owned by Luke and Rachel Whyte, and David Ridley, good friends whose homes were renovated on a popular TV show based in Waco. Tour options include the Classic Waco Tour, the horseback Texas Experience, or the River Cruise Tour.

(254) 300-8725
526 S 2nd St
waco-tours.com
Ticketed Tours



Waco's SPECIALTY TOURS

BALCONES DISTILLERY

Touring this distillery takes you through the distillation process that creates world-class whiskies in the heart of downtown Waco, starting at the grain silos and finishing with a sampling of Balcones whiskies. Tours fill up quickly – so book your spot today!

225 S 11th St
(254) 755-6003
balconesdistilling.com

MCLANE STADIUM TOURS

Take a 90 minute guided tour of McLane Stadium, home to the Baylor football team. All public tours start at Bruiser's Locker Room, located off parking lot 2, between Gates B and C.

The tour includes: Baylor locker room, presidential level, press box, recruit lounge, suites and field access (route may be altered depending on other stadium events).

1001 S M.L.K. Jr Blvd
(254) 710-8118
mclanestadium.com/mclane-stadium-tours



HUECO PEDICAB TOURS

Three-wheeler pedicabs will take you around Waco's unique historical spots, and make enjoyable stops at local shops.

811 Webster Ave
(469) 763-2032
huecopedicabtours.com

WACO PEDAL TOURS

Waco Pedal Tours is Waco's one and only pedal bike tour. Ride along on one of the core packages, or schedule a private tour. The sky is the limit!

526 S 2nd St
(254) 307-8489
wacopedaltours.com



WACO WINE TOURS

Explore area wineries, vineyards, or breweries. Enjoy a Classic Wine Tour, a Brewery Tour, or book a private custom tour.

420 Franklin Ave
(254) 709-5940
wacotours.wine

Ticketed Tours

Waco's

WINERIES, DISTILLERIES & CRAFT BREWERIES

BALCONES DISTILLING

Balcones is a highly awarded craft distillery, earning over 40 internationally recognized awards from panels such as Whisky Magazine's Icons of Whisky, Wizards of Whisky, Best in Glass and the San Francisco International Wine & Spirits Competition.

225 S 11th St
(254) 755-6003
balconesdistilling.com

BARE ARMS BREWING

The owners believe if you are passionate about something you shouldn't be afraid to roll up your sleeves, bare your arms, and go to work. They are passionate about their product and unafraid of hard work, thus the name.

2515 La Salle Ave
(254) 759-8480
barearmsbrewing.com



BALCONES
D I S T I L L I N G

**WHISKY TASTINGS,
COCKTAILS & TOURS**

OPEN TUES - SUN STARTING AT 1PM
BALCONESDISTILLING.COM

225 S. 11TH STREET, WACO, TEXAS 76701 | 254.755.6003

BROTHERWELL BREWING

Born in Waco, Brotherwell Brewing exists to serve the Central Texas community with locally crafted beer of the highest quality.

400 E Bridge St
brotherwell.com



KISSING TREE VINEYARDS

Experience live music, Sunday brunch, and the adorable story of why this country vineyard is named the Kissing Tree. Kissing Tree also offers a restaurant and tasting room in downtown Waco.

Taste (restaurant and tasting room)
804 S 7th St
(254) 235-1068

109 3rd St,
Eddy, TX
(254) 859-8039
kissingtreevineyards.com

SOUTHERN ROOTS BREWING COMPANY

Whether it's your very first foray into craft beer, or you're a self-identified beer aficionado, you are invited to try a flight.

217-219 N 8th St
(254) 732-2309
southernrootsbrewingco.com

VALLEY MILLS VINEYARDS

Valley Mills Vineyards is a full-production, boutique winery. VMV farms over 30 acres of local vineyards and makes all of their wines in-house from Texas-grown grapes. They specialize in the production of dry red wines, but offer a range of other options.

1686 FM 1637
(254) 848-4343
valleymillsvineyards.com



WACO ALE COMPANY

Waco Ale Company uses the highest quality ingredients to create award-winning craft beers for every palate – whether you're a beginner looking for just a little more flavor, or a connoisseur looking for the rarest of brews.

806 Austin Ave
wacoaleco.com

WACO WINERY TASTING ROOM & ROOFTOP PATIO

Located in Downtown Waco on a rooftop patio overlooking Austin Ave, this tasting room offers art, live music, and local wine from the Waco Winery vineyard.

708 Austin Ave
(254) 875-2375
wacowinery.com



Valley Mills Vineyards

Waco's

RECREATION & OUTDOOR ATTRACTIONS

BICYCLE WORLD

Rent a mountain bike or a bicycle built for two to start your Waco adventure.

215 S. University Parks Dr.

(254) 300-4448

visitbicycleworld.com/locations/waco

BILL & EVA WILLIAMS BEAR HABITAT

The Bear Habitat is home to Baylor's two mascots, Joy and Lady. The bear was chosen as Baylor's mascot in 1914, when students voted to name the bear the official "Patron Saint of all Baylordom." The first bear to arrive on campus was a gift from soldiers stationed in Waco in 1917 during World War I.

Intersection of 5th St and ML Daniel Esplanade
(Next door to the Bill Daniel Student Center)

Free admission

BRAZOS BLUFFS STABLES

Brazos Bluffs Stables offers fun and scenic trail riding tours through the ranch's natural beauty of high bluffs and wooded valleys along the banks of the Brazos River.

7007 Gholson Rd

(254) 723-6727

brazosbluffsranh.com

BRAZOS RIVER

The Brazos River winds through downtown Waco and is a recreational hub for visitors and Wacoans alike. Rent a kayak, canoe, or paddleboard and enjoy yourself!





CAMERON PARK

The 416-acre park, a gift of the William Cameron family, offers towering oaks, breathtaking cliffs overlooking the Brazos and Bosque Rivers, and a National Recreation Trail system. Mountain bikers and hikers share the park with disc golfers, picnickers, and bird watchers. Cameron Park is a natural treasure, and it's yours to explore.

(254) 750-5980
waco-texas.com/cms-parksandrecreation/page.aspx?id=310

Free Admission

HAWAIIAN FALLS WACO

This Waco water park features a wave pool, 800-foot-long lazy river (with free tubes), splash zones, and lots of slides like the six-story white-knuckler Tempest Tower. The park is open from Memorial Weekend through Labor Day.

900 Lake Shore Dr
(254) 892-0222
hfalls.com/waco
Admission Charge

LAKE WACO

Lake Waco is open to all watersports - boating, jet skiing, water skiing, and swimming. The lake is operated by the US Army Corps of Engineers. Fishing, bird watching, hiking and biking trails are also options.

(254) 756-5359
swf-wc.usace.army.mil/waco





LAKE WAGO WETLANDS

These wetlands offer 3.5 miles of nature trails for hiking, bird watching, and photography. The Research and Education Center teaches school groups about water quality and conservation.

1752 Eichelberger Crossing Rd
(254) 848-9654
waco-texas.com/cms-wetlands/
Free Admission

LIONS PARK

Lions Park is especially suited to younger children. The complex includes a carousel, kiddieland rides, a train, putt putt golf, and a barrel ride. Seasonal hours.

1716 N 42nd St
(254) 772-4340
Rides and activities require tickets



PURA VIDA PADDLE

Offering stand up paddle boards for rent so that you can enjoy the river up close and personal. Also offering yoga classes on paddle boards. Seasonal.

100 N Interstate 35
Frontage Rd
(254) 242-8370
puravidapaddle.com



THE BEAR MOUNTAIN

The Bear Mountain offers bicycle and kayak rentals, sales and repair.

4425 W Waco Dr
(254) 772-4327
thebearmountain.com

SKATE WORLD

Roller skating for all ages. Includes Laser Blast, the only indoor laser tag arena in central Texas.

401 Towne Oaks Dr
(254) 772-0042
skatewaco.com
Admission charge

WACO AXE COMPANY

Waco Axe Company allows anyone 13 years and older to enjoy themselves by tossing axes at targets.

1526 Washington Ave
(254) 300-6697
wacoaxeco.com

WACO PADDLE COMPANY

Rent paddle boards, single kayaks, double kayaks, and canoes for some fun on the Brazos River! Seasonal.

200 S University Parks Dr
(254) 424-3253
wacopaddlecompany.com

WACO REGIONAL TENNIS AND FITNESS CENTER

The center features 18 outdoor lighted hard courts. Many tournaments and events are held here throughout the year. The center provides excellent youth and adult tennis programs.

900 W Lake Shore Dr
(254) 753-7675
wacotennis.com



DISC GOLF COURSES

Waco and Hewitt offer several disc golf courses for leisure use and tournaments.

- Brazos Park East
- Cameron Park
- Hewitt Park

wacodga.com



COTTONWOOD CREEK GOLF COURSE

The 18-hole, par 72 municipal golf course winds through rolling plains and features pristine greens and landscaping. The golf course also features a pro shop and snack bar.

5200 Bagby Ave
(254) 745-6009

waco-texas.com/cms-cottonwoodcountryclub/

TWIN RIVERS GOLF CLUB

1000 Bear Ridge Dr
(254) 265-9394

twinriversgolfclubwaco.com

LAKE WACO GOLF CLUB

5608 Flat Rock Rd
(254) 756-2161

lakewacogolf.com



Waco's SHOPPING

Waco is known as a destination for specialty shopping. Although it is impossible to list all retail shopping in Waco, we list for your convenience those shops within a two-mile radius of Magnolia Market, offering home décor and specialty items.



DOWNTOWN SPECIALTY SHOPS AND COLLECTIONS OF SHOPS

Please note: Some of these shops are open limited hours or by appointment only. Malls and collections of shops are located within the county, and are indicated with an asterisk (*).

Adorn Boutique

806 Austin Ave
(254) 294-8101

BoHo Buffalo

926 La Salle Ave

Brazos River Supply Co

210A S Fifth St
(254) 300-3590

Cactus Rose

930 A Austin Ave
(720) 525-4983

Cameron Trading Company*

618 Austin Ave
(254) 756-7662

Central Texas Marketplace*

2400 W Loop 340
(210) 265-5255

Chatter Box

1422 Austin Ave
(254) 235-1006

Christi's Interiors

1023 Austin Ave
(254) 235-1047



Coming

Home to Waco

600 Franklin Ave
(254) 224-6057

Cottontail Jones

1319 Austin Ave
(254) 304-8888

Craft Gallery*

7524 Bosque Blvd Suite I
(254) 751-0693

Cultivate 7Twelve

712 Austin Ave.
(254) 315-9882

Fabled Bookshop & Cafe

215 South 4th St
(254) 296-8143

Fox & Gray

300 S 6th St Unit D
(254) 732-3548

Giddy Up Glamour

115 Franklin Ave
(254) 537-2532

GoodTimber Furnishings

300 S 6th St
(254) 753-0030

Hey Sugar! Candy Store

808 Austin Ave
(254) 339-1700

Hinge

1518 Austin Ave
(254) 301-7173

Honey's Home + Style

1700 Austin Ave
(254) 754-3311

Interior Glow

210 S 5th St
(254) 315-7686

Iron Willow

303 6th St Suite F
(254) 855-2737

January Letterpress

Shop + Studio

700 Austin Ave
(254) 730-4586

JDH Iron Designs Downtown

401 S 8th St
(254) 486-9150

Junky Monkey

1715 La Salle Ave

Junque in the Trunk

910 La Salle Ave
(254) 749-1849

Junque Queens

1526 Austin Ave
(254) 717-9760

Kieran-Sistrunk

Fine Art Gallery

2120 Washington Ave
(254) 733-9478

La Grange

1522 Austin Ave
(254) 292-3000

Lane's on Austin

1601 Austin Ave
(254) 754-3631

LaSalle Shoppes*

2223 La Salle Ave
(254) 753-2059



Lorena's Boutique

1708 Austin Ave
(254) 235-1488

Magnolia Market at the Silos

601 Webster Ave
(254) 235-0603

Mainstream Boutique

600 Franklin Ave Suite E
(254) 300-8054



Marilyn's Gift Gallery

818 Elm Ave
(254) 755-8218

Mélange Boutique

115 Franklin Ave
(254) 741-9393

Paper Crown

601 Franklin Ave
(254) 224-7436

Pretty in Pink

Flamingo Boutique

611 Washington Ave
(254) 224-8961

Rare Performance

Memorabilia

700 Franklin Ave B
(254) 242-9450

Richland Mall*

6001 W Waco Dr
(254) 776-6631

Riverside Relics

1105 La Salle Ave
(254) 733-8365

Roots Boutique

201 2nd St
(254) 759-1771



Savage Finds

324 S 6th Street
(254) 739-9990

Shabby La Chic Boutique

1522 Austin Ave
(903) 388-7012

Simply Irresistible

1018 Austin Ave
(254) 732-2527

Sironia*

1509 Austin Ave
(254) 754-7467

Spice Village*

213 Mary Ave
(254) 757-0921

Summer Ellis Bijouterie

601 Franklin Ave
(254) 307-9092

Sweet Station

425 S 8th St
(515) 357-3128

The Exchange

526 S 2nd Street

The Findery

501 S 8th St
(254) 235-1777

The Findery Marketplace

910 Webster Ave
(254) 235-1777

Sage Fine Jewelry

608B Austin Ave

Salvage Sisters

1708 Austin Ave
(254) 235-0735

Titch & Burt's Mercantile

1025 Austin Ave
(254) 235-1047



Over 60 SHOPS

UNDER ONE ROOF!

CRAFTS BATH & BODY GREETING CARDS
BABY GIFTS JEWELRY VINTAGE FINDS Kids
COLLEGIATE SHOES CLOTHING CANDLES
SOUVENIRS MEN'S GIFTS Home Décor STATIONERY

 @SpiceWaco  @SpiceWaco  @SpiceVillage

MON-SAT 10-6 & SUN 12-5

SpiceWaco.com

SECOND ST
& FRANKLIN AVE
ON THE 2ND Floor



Treasure City Flea Market*

2112 La Salle Ave
(254) 752-5632

White Elephant

903 Austin Ave
(254) 214-8761

Tricot

1701 Austin Ave Ste C
(254) 313-1400

Wildland Supply

721 Washington Ave
(254) 732-1096

Waco Downtown Farmers Market*

5th St at Washington Ave
(254) 307-1884

Wine Shoppe

1800 Austin Ave
(254) 294-8102

Waco Running Company

700 Franklin Ave
(254) 235-1350

Waco Tourist Information Center & Gift Shop

106 Texas Ranger Trail
(254) 750-8696

Waco Tours Mercantile

215 S University Park
Suite 104
(254) 300-8725



Waco's DINING & NIGHTLIFE

We couldn't possibly list all the great restaurants and hot nightspots in the Waco area. However, we can point you to some good sources.

- Download the Waco TX visitor app. The app is updated daily to give you current information on new businesses.



- Visit our website at wacoheartoftexas.com/dining or wacoheartoftexas.com/things-to-do/nightlife/ for a current list you can sort by cuisine or area.
- Visit the Waco Tourist Information Center and ask our Tourism Counselors for recommendations.



THE BACKYARD

bar • stage • grill

GREAT FOOD



GREAT MUSIC



GREAT ATMOSPHERE



“Meet me in the backyard”

511 SOUTH 8TH STREET - WACO, TX - 76706

**INSIDE AND
OUTSIDE DINING**

**FAMILY
FRIENDLY**

**VETERAN
DISCOUNTS**

Looking for something different?



Step into a Truly Texas "saloon experience", with swinging doors, sawdust floors, Texas decor and so much more. All music genres -

Sometimes live, sometimes delayed, sometimes karaoke, sometimes just the guy at the end of the bar. You never know.



Beer joint. Dive bar. Outdoor games. Here we are.

Need more information? Visit www.backyardwaco.com or find us on social media @backyardwaco

Major FESTIVALS & EVENTS

For more information about Waco festivals and events, see our online calendar at wacoheartoftexas.com/events.

JANUARY – MARCH

Miracle Match Marathon - January

Texas Circuit Finals Rodeo – January

Waco Family and Faith International Film Festival - February

Bearathon - March

Mammoths on the March - March

South 40 Outdoor Expo - March

Spring at the Silos – March

Waco Charity Open Disc Golf Pro Tour – March

Texas Food Truck Showdown – March

APRIL - JUNE

Brazos Nights – April through July

Art on Elm – April

Chalk Art Festival - April

Party for the Planet - April

Pints in the Park – April

Silo District Marathon - April

Rootstock: A Texas Wine Festival – April

Cinco De Mayo - May

Juneteenth Family Fun Day - June

River Sounds – June

Starburst Junior Golf Classic - June



JULY - SEPTEMBER

- Fourth on the Brazos – July
- TriWaco - July
- Duel on the Brazos – August
- Margarita and Salsa Festival - August
- Deep in the Heart Film Festival – August
- Westfest – September
- Labor Day Sorghum Festival – September
- Heart of Texas Wine & Food Fest - September

OCTOBER - DECEMBER

- Brew at the Zoo - October
- Heart O' Texas Fair & Rodeo - October
- Fall Fossil Festival - October
- Heart of Texas Wine and Food Festival - October
- Ironman 70.3 – October
- Silobration – October
- Waco Cultural Arts Fest – October
- Waco Wild West Century Bike Ride - October
- Austin Avenue Music and Arts Festival - November
- Homestead Craft Fair – November
- Christmas on the Brazos – November, December
- Christmas at the Silos - December
- Waco Wonderland - December



Visit wacoheartoftexas.com/events/ for the most up-to-date calendar of events.



Waco's LODGING

Please note: No guarantee as to the suitability of these accommodations is implied. For a more complete listing of lodging options, please visit our website at wacoheartoftexas.com.

HOTELS/MOTELS

Aloft Hotel

900 South 11th St
(254) 870-4644

Americas Best Value Inn

4201 Franklin Ave
(254) 772-9440

Candlewood Suites

700 S New Rd
(254) 662-0520

Comfort Suites North

810 I-35 North
(254) 799-7272

Comfort Suites South

2700 LaSalle Ave
(254) 537-0413

Courtyard by Marriott

101 Washington Ave
(254) 752-8686

Hampton Inn & Suites Waco South

2501 Marketplace Dr
(254) 662-9500

Hilton Garden Inn

5800 Legends Lake Pkwy
(254) 633-4233

Hilton Waco

113 S University Parks Dr
(254) 754-8484

Holiday Inn Express & Suites Waco South

5701 Legend Lake Pkwy
(254) 732-1028

Home2 Suites by Hilton

2500 Bagby Av
(254) 752-4400

Homewood Suites by Hilton

5620 Legend Lake Pkwy
(254) 644-4663

Hotel Indigo

211 Clay Ave
(254) 754-7000

Hyatt Place Waco – South

5400 Bagby Ave
(254) 313-0800

La Quinta Inn & Suites Waco Downtown

911 S 10th St
(254) 756-2929

Motel 6 Waco South

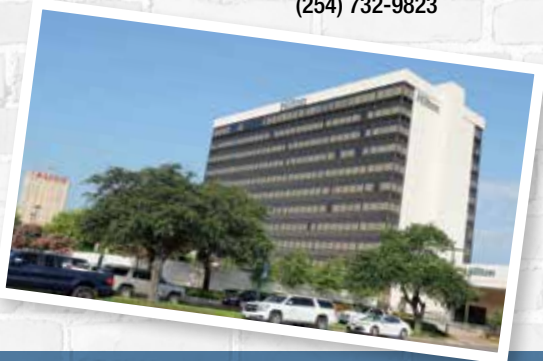
3120 Interstate 35 S
(254) 662-4622

Quality Inn and Suites South

2410 S New Road
(254) 296-0550

Ramada Inn Hewitt

778 Sun Valley Blvd
(254) 732-9823



UNEXPECTED HAPPENS HERE

New Aloft Waco opens early 2020!

Stay in the brand new Aloft hotel featuring boutique style and personality, with the quality you can trust in a Marriott. Located downtown near Baylor University, Magnolia Market and all Waco has to offer.

Book now at Marriott.com/WCOAL or call 1-254-870-4644.

Aloft Waco Downtown

900 South 11th Street

Waco, Texas 76706

254-870-4644

Marriott.com/WCOAL

W XYZ® bar • Fast & free WiFi • Splash pool • Re:chargeSM gym & more

Residence Inn

501 University Parks Dr
(254) 714-1386

Sleep Inn & Suites

209 Enterprise Blvd
(254) 420-3200

Super 8 University

1320 Interstate 35 S
(254) 754-1023

Super 8 Waco Mall

6624 Woodway Dr
(254) 776-3194

TownePlace Suites Waco

South

5621 Legend Lake Pkwy
(254) 420-3000

Hotels Under Construction

Cambria Suites

200 Bridge St

Element Hotel

2200 Robinson Dr

Even Hotel

Taylor St at Martin Luther King Jr Pkwy

Residence Inn

2424 Marketplace Dr

Springhill Suites by Marriott

115 S Jack Kultgen Expwy

Tru by Hilton

2408 Marketplace Dr

Karem Shrine Temple Hotel by Magnolia

701 Washington Ave

BED AND BREAKFAST/ VACATION RENTALS

Please note: Advance reservations are strictly required for all properties listed below. Those properties with an asterisk (*) do not accept reservations directly. They can be viewed and booked on Airbnb.com, Homeaway.com, or vrbo.com. Those with a website listed usually accept reservations on their website.

1700 S 2nd

1700 S 2nd St
(254) 304-8838
1700south2nd.com

2 Island Bachelor Pad*

Waco, Texas

505 Pecan Lodge*

505 N 33rd St

Anita's Cottage

9519 China Spring Rd
(254)366-5948
Anitascottage.com

Avenues of Waco*

715 S 8th St

Bienvenida House*

1700 Morrow Ave

Brazos Riverfront Home*

1201 Stillwater Rd

Casita Martinez*

726 N 15th St

Charming 1940s Guestroom*

2727 Columbus Ave

Colcord House Bed and Breakfast

2211 Colcord Ave
(254) 753-5537
colcordhouse.net

Comfortable 3/2 in Dean Highlands*

3215 Maple Ave

Cottage in Cameron Park*

700 Cedar Crest Dr

Cottage at Chapel Ridge*

1312 Chapel Ridge Road

Cottage at Tell Story Walk B&B

1945 Fort Graham Rd
(254) 829-1800

Cottage in Cameron Park*

700 Cedar Crest Dr
(254) 715-5457

Cozy Condo*

1369 S 11th St

Creekside Garden B & B

115 N 25th St
creeksidegarden@aol.com

Crow's Nest*

2004 N 4th St

Downtown Waco DeLoft*

219 S 4th St

Elvis House*

2807 Lasker Ave
(254) 855-4797

Executive Home*

10128 Polo Park Circle

Gathering Oaks Retreat*

316 Canyon Oaks Rd
(254) 307-1819

German Schmear House*

5517 Lake Highlands Rd

Gorman House*

2001 Gorman Ave

Green Door Lofts

714 Austin Ave
(254) 722-2842
greendoorlofts.com

Haley House

(907) 262-6123
wacohaleyhouse.com

Harp Cottage*

826 N 15th St

Harp House*

822 N 15th St
Harpsdesignco.com/harphouse

Haven at Chapel Ridge*

1314 Chapel Ridge Rd

Heart of Downtown Waco*

721 Austin Ave

Heart of Waco Cottage*

3101 Ethel Ave

Hillcrest Estate

3601 Hillcrest Dr
magnolia.com/stay/

**Historic Austin Avenue
Guest Suite***

2425 Austin Ave

**Historic Cottage in Cameron
Park***

500 N Park Ave

Hymnsinger House

1825 Washington Ave
(254) 307-1144
hymnsingerhouse.com

Ivy Tree Bed & Breakfast*

1319 N 34th St

Lyle House

3126 Lyle Ave
(254) 714-1000
wacovacationrentals.com

MacArthur House*

3405 MacArthur Dr

Morrow House

724 N 19th Street
(817) 707-7735
themorrowhouse.com

Nest at Chapel Downs*

1415 Chapel Downs

Phoenix Flats*

401 3rd St S

Poppy & Rye House*

821 Clay Ave



Post Oak Cabins*

8617 Gholson Rd
(254) 300-3355
postoakrvpark.com/cabins.html

**Quaint Cottage in Historic
Neighborhood***

726 N 16th St

Retreat on Chapel View*

918 Chapel View Dr

Shotgun House*

624 S 7th St

Talking House*

3109 Carroll Dr

The Besto Inn Waco*

625 S 9th St

Tiffany Blue*

2917 Mitchell Ave

Trimble Tribe Treehouse*

3416 Adeline Dr

**Vintage 3/1 Cameron Park
House***

519 Dyer Ave

Waco Downtown Loft*

601 Franklin Ave

WE MAKE LIVING ON THE ROAD A LOT MORE LIVABLE.

 **Hilton
Garden Inn**
LEGENDS CROSSING
5800 LEGEND LAKE PARKWAY

**HOMewood
SUITES**
BY HILTON[®]

LEGENDS CROSSING
5620 LEGEND LAKE PARKWAY



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Facebook

EXPERIENCE WACO!



Hilton

WACO

Situated in the heart of
downtown Waco on the banks
of the Brazos River.

HILTON WACO

113 S. Univeristy Parks Dr.

254-754-8484

www.waco.hilton.com

COURTYARD Marriott

Easy access to
downtown Waco's
local attractions.

COURTYARD WACO

101 Washington Ave.

254-752-8686

www.marriott.com/wcoy

Convenient access to the **Silo District FREE Trolley!**

Explore Waco's popular downtown area
shopping centers and **local attractions!**

Major VENUES

WACO CONVENTION CENTER

Waco's premier meeting and event facility, the Waco Convention Center, regularly fills Waco's hotels with convention and event attendees. Meetings, conventions, and Waco's most important social events are all part of the event mix at this beautiful facility, located across the street from the Suspension Bridge and adjacent to two hotels, restaurants, and the bustling downtown area. Largest spaces include Chisholm Hall at 32,000 sq. ft., McLennan Hall at 15,000 sq. ft., and Brazos Ballroom, 13,818 sq. ft. Fifteen additional smaller rooms.

100 Washington Ave
(254) 750-5810
wacocc.com



EXTRACO EVENTS CENTER

The Extraco Events Center is the home of the Heart O' Texas Fair & Rodeo. It hosts over 225 events annually, with an attendance of 420,000. Venues include a 6,000 seat Coliseum, 24,000 sq. ft. Extraco Exhibits Building, 14,000 sq. ft. Extraco Creative Arts Building, 710 horse stalls, and more. The Extraco Events Center is currently building a new Expo Center.

4601 Bosque Blvd
(254) 776-1660
extracoeventscenter.com

MCLANE STADIUM

McLane Stadium is home to Baylor football games and other exciting events throughout the year. The stadium has a capacity of 45,140 spectators. Events take place year-round, and tours are available. The stadium also includes the Baylor Club, an exclusive area with panoramic views of downtown Waco.

1001 S Martin Luther King, Jr. Blvd
(254) 710-1000
mclanestadium.com
Ticketed Tours Available

Baylor Club
(254) 710-8080
thebaylorclub.com



For a list of all
area venues, visit
[wacoheartoftexas.com/
meeting-planners/
find-a-venue/](http://wacoheartoftexas.com/meeting-planners/find-a-venue/)

Transportation AROUND WACO

GROUND TRANSPORTATION

Uber

uber.com/cities/waco/

Lyft

lyft.com/cities/waco-killeen-tx

Waco Streak

(Transportation to D/FW and Love Field)

(254) 772-0430

Waco Transit (City Bus System)

(254) 750-1613



AIR TRANSPORTATION

Waco Regional Airport (ACT) is serviced by American Eagle flying to and from D/FW.

Waco Traveler Hotline

1-866-FLYWACO (359-9226)

American Eagle

(800) 433-7300

PARKING AND GETTING AROUND WACO

We encourage you to park in the City of Waco's free downtown garage. This garage is located on 4th Street between Franklin and Austin, behind the Dr. Mae Jackson Development Center. Enter on 4th Street and follow the signs.

Waco offers two free shuttles to get you to the Downtown and LaSalle area shops, restaurants, and attractions.



The free **Waco Downtown/Silo District Trolley** stops at Magnolia Market, and gives you access to shops, restaurants, and attractions.

The **La Salle/Circle Shuttle** stops at Magnolia Table, shops and restaurants along La Salle Avenue and Baylor University, along with several museums and attractions along University Parks Drive.

Both routes are flag stop, which means you can flag the bus down anywhere along the route by catching the driver's eye and waving your arm. See the most up-to-date trolley maps at <https://wacoheartoftexas.com/map>.

View the trolley location in real time and
download the trolley app at:
silotrolley.com



About the WACO CONVENTION & VISITORS BUREAU

The Waco Convention & Visitors Bureau (CVB) is responsible for marketing Waco as a destination for visitors, meeting planners, and other types of groups. The CVB is funded by City of Waco hotel occupancy tax, along with contributions from its partner city of Hewitt. The CVB also manages the Waco Convention Center and Tourist Information Center.

Waco Convention & Visitors Bureau

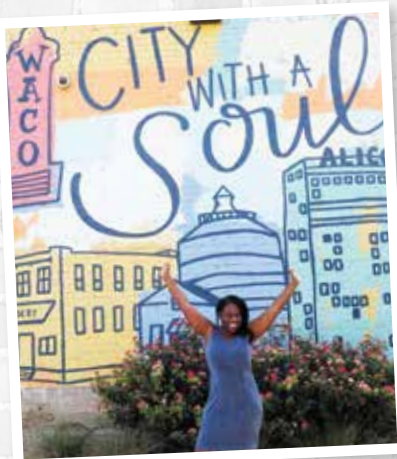
PO Box 2570
Waco, TX 76702-2570
wacoheartoftexas.com

Office Location:

8am - 5pm, Mon - Fri
Waco Convention Center
100 Washington Ave
Waco, TX 76701
Toll-free: (800) 321-9226
Main Office: (254) 750-5810

Waco Tourist Information Center & Gift Shop

106 Texas Ranger Trail
Waco, TX 76706
Toll-free: (800) 922-6386
Direct line: (254) 750-8696



Notes about this guide.

This visitor's guide is meant to introduce you to some of the attractions and things to do in the Waco area. No printed guide can list everything that might be of interest. We hope you'll consult our website at wacoheartoftexas.com for a more complete listing. If you see something missing, please send an email to visitus@wacoheartoftexas.com and we will be glad to take a look at it.

Hours are noted for some attractions. For others, please check the website or call.

Tourism & **ALLIED ORGANIZATIONS**

**CENTEX AFRICAN-AMERICAN
CHAMBER OF COMMERCE**

CEN-TEX HISPANIC CHAMBER OF COMMERCE

CITY CENTER WACO

CITY OF HEWITT

CITY OF WACO

CREATIVE WACO

GREATER WACO CHAMBER OF COMMERCE

GREATER WACO SPORTS COMMISSION

HEWITT CHAMBER OF COMMERCE

TEXAS BRAZOS TRAIL

HEART OF TEXAS CONVENIENCE

Fly all the way to Waco with American Airlines! Waco Regional Airport is located just minutes from the fun in and around Waco. Car rentals are available, or arrange for your hotel* shuttle to pick you up when you arrive.



**Note: Not all hotels offer shuttle service.*

WACO

REGIONAL AIRPORT

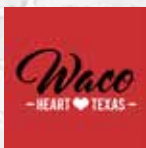


1-866-FLYWACO (359-9226)
www.waco-texas.com/airport/

Waco ESSENTIALS

THE OFFICIAL WACO VISITOR APP

The Official Visit Waco TX! app will help you discover all the places you can explore, stay, dine, and shop in Waco! Information is updated daily.



WACO SAVINGS

The Waco Convention and Visitors Bureau is proud to offer local savings through our coupon program.

wacoheartoftexas.com/plan/coupons-2/



WACO EVENTS

View the most up-to-date calendar of events at wacoheartoftexas.com/events/



wacoheartoftexas.com

The official website of the Waco Convention & Visitors Bureau.

silotrolley.com

View the trolley location in real time and download the trolley app.

Waco

— HEART  TEXAS —

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