

GREATER

WACO  **SPORTS**

COMMISSION

Waco

— HEART  TEXAS —

SPORTS

Planner Guide



WACO

WELCOMES SPORTS!



The **Greater Waco Sports Commission** works in tandem with the **Waco Convention & Visitors Bureau** to serve the needs of the sporting event planner.

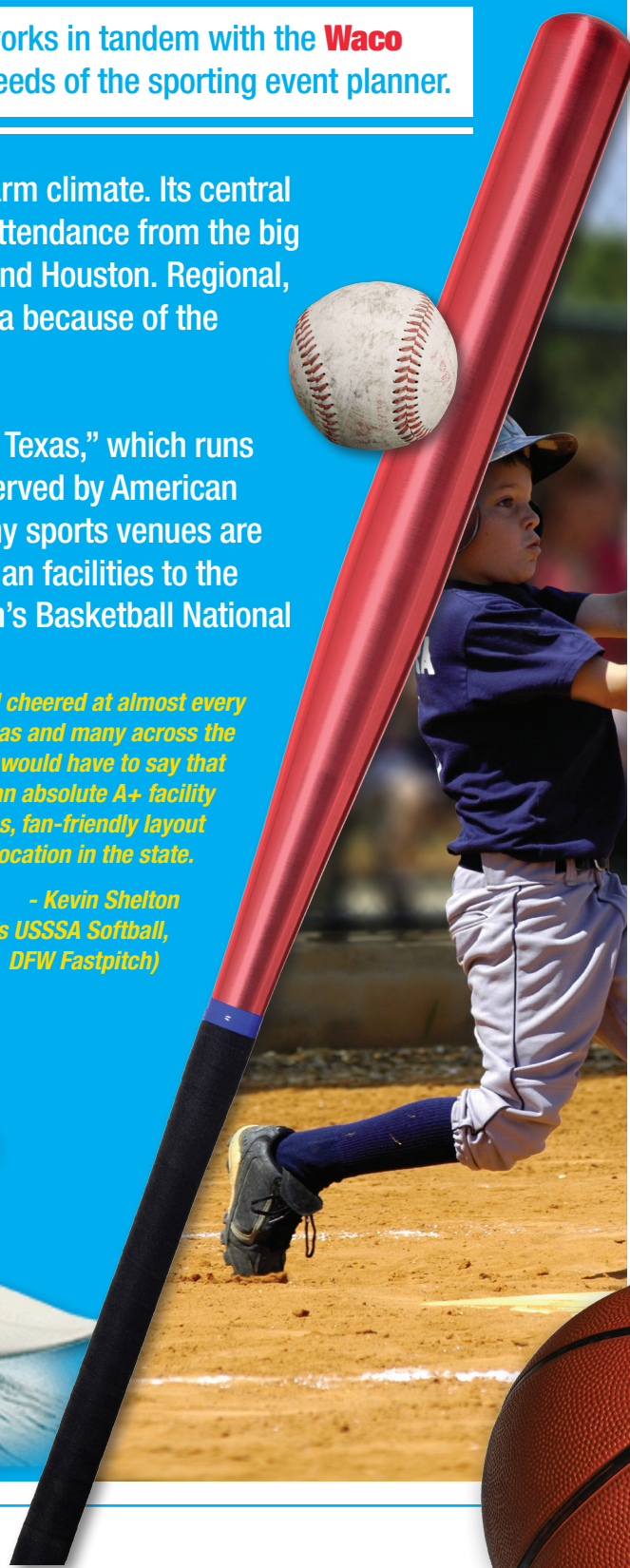
Waco hosts sporting events year round due to its warm climate. Its central location within the state of Texas is ideal for drawing attendance from the big metro areas of the state – D/FW, Austin/ San Antonio, and Houston. Regional, multi-state tournaments are also well suited to the area because of the **18 million people** within a **3 hour driving radius**.

Waco is located on Interstate 35, the “Main Street of Texas,” which runs from Laredo, TX up to Duluth, Minnesota. The area is served by American Airlines regional jets at the Waco Regional Airport. Many sports venues are located on the Baylor University campus, from equestrian facilities to the Ferrell Center basketball arena, home of the NCAA Men’s Basketball National Champion Baylor Bears.

Catch
some air
at the
BSR Cable
Park.

I have coached and cheered at almost every softball facility in Texas and many across the southeastern states. I would have to say that Waco Riverbend fields are an absolute A+ facility because of the cleanliness, fan-friendly layout and easily accessible location in the state.

*- Kevin Shelton
(Texas USSSA Softball,
DFW Fastpitch)*



KEY INDOOR VENUES

- Extraco Events Center
- Waco Convention Center
- Ferrell Center at Baylor University
- The all-new BASE, an 80,000 sf multi-use venue

KEY OUTDOOR VENUES

- McLane Stadium at Baylor University
- Waco Regional Tennis & Fitness Center
- BSR Cable Park & Surf Resort
- Clyde Hart Track and Field Stadium
- Brazos Park Disc Golf Course
- Dubl-R Fields at Riverbend Park
- Brazos River for Swimming, Rowing, and Water Sports
- Cameron Park for Mountain Biking
- HOT Soccer Field Complex
- Waco Skeet and Trap Club (2nd Largest in the State)
- Waco ISD Stadium
- Midway ISD Stadium

Waco has become the perfect location for youth volleyball events. It is central to the largest population areas in Texas. Teams in Houston, Dallas and Austin can all make the drive very easily. Now with the development of the Silo District and various new restaurants and hotels, there are plenty of fun activities for the whole family.

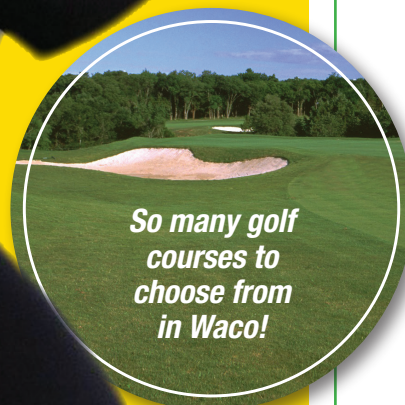
-Mitch Casteel (Tournaments, INC.)

QUICK FACTS:

- Hotel Rooms Downtown – 1,000
- Hotel Rooms in Surrounding Area – 4,000
- Restaurants – 350
- Largest Indoor Venue – Extraco Events Center
- Closest Airport – Waco Regional Airport
- Largest Outdoor Venue – McLane Stadium
- Highways – Located on I-35, 100 miles from both D/FW and Austin, TX



Bike Race



So many golf courses to choose from in Waco!



Triathlon along the Brazos River





A FEW OF OUR CLIENTS:



- **IRONMAN WACO**
- **IRONMAN 70.3 WACO**
- NCAA Tennis Womens National Championship
- NCEA National Championship
- TAAF Girl's Youth Basketball State Tournament
- National Collegiate Acrobatics Tumbling Association National Championships
- TAPPS Track & Field, Tennis, Golf, Cross Country, Football State Championships
- UIL Regional Track & Field, Tennis, Golf
- Starburst Jr Golf Tournament
- WPRA World Finals
- Texas Disc Golf State Championship
- Little League Baseball Regional Tournament
- FIRST Robotics Regional
- Texas High School Women's Powerlifting Association State Championship
- TAPPS State Tennis Championships
- TAAF Boys Youth Basketball State Championships
- NJCAA Women's Tennis National Championship
- THSWPA State Championship
- Big XII Track Championship
- Big XII Tennis Championship



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GREATER WACO SPORTS COMMISSION

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