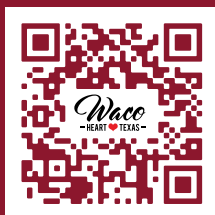


# WACO VISITOR GUIDE

# Waco

— HEART ♥ TEXAS



SCAN IT AND PLAN IT!  
[wacoheartoftexas.com](http://wacoheartoftexas.com)



CITY OF WACO



# WACO'S CAMERON PARK ZOO



CALL

OF THE

WILD

[CAMERONPARKZOO.COM](http://CAMERONPARKZOO.COM)

1701 N. 4th St. Waco | 254.750.8400 | Mon-Sat 9am-5pm | Sun 11am-5pm

See Daily Admission Rates at  
[www.cameronparkzoo.com](http://www.cameronparkzoo.com)

ACCREDITED BY THE  
ASSOCIATION  
OF ZOOS &  
AQUARIUMS



# Welcome to WACO

Conveniently located on I-35 in the center of the state, just 90 miles from Dallas and Austin, Waco has long been known as the "Heart of Texas." Named after the Waco Indian tribe, the village of Waco was established in 1849 and incorporated in 1856. The legendary Chisholm and Shawnee cattle trails both crossed Waco's historic Suspension Bridge on their way to northern cattle markets.



Today, Waco is a diverse, bustling city of 141,997, with a university, two colleges, over 40 hotels and 300+ restaurants. We are home to the famous Magnolia Market, owned by Chip and Joanna Gaines.

Waco is also the home of a lively cultural district. Discover open-air festivals and concerts by the river, sporting events, a popular Saturday morning farmers market, "First Fridays" downtown, theatre, live music, rodeo, comedy, dance, art galleries, and a world-class symphony orchestra.

Check out [wacoheartoftexas.com/events](http://wacoheartoftexas.com/events) to find out what's happening during your visit.

We know you'll find plenty of "heart" at the center of our hospitality!

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# Waco's ATTRACTIONS & MUSEUMS

## CAMERON PARK ZOO

The Cameron Park Zoo rests on 52 acres adjacent to the Brazos River. Lush native vegetation, splashing waterfalls, a picturesque lake and ponds surround the different natural habitats that are home to giraffes, lions, white rhinos and elephants. The Asian Forest features the critically endangered orangutans, Sumatran tigers, and Komodo dragons. Other residents include gibbons, lemurs, Galapagos tortoises and the Brazos River Country's variety of North American animals. Enjoy a 50,000-gallon coral reef saltwater aquarium and the playful river otters as they swim around the children who slide through the otter exhibit. Cameron Park Zoo is the only AZA accredited zoo between Dallas/Fort Worth and San Antonio.



**9am - 5pm, Mon - Sat**

**11am - 5pm, Sun**

**Closed Thanksgiving, Christmas, and New Year's Day**

**1701 N 4th St**

**(254) 750-8400**

**cameronparkzoo.com**

*Admission Charge*

## MAYBORN MUSEUM COMPLEX

The Mayborn Museum Complex, on the campus of Baylor University, brings together the resources of hands-on discovery rooms and interactive natural science and cultural history galleries. This rich combination provides a wide spectrum of engaging learning opportunities for visitors of all ages. The complex also includes the Gov. Bill & Vara Daniel historic village, depicting life in Texas from the late 1800's to the early 20th century, a theater and gift shop. Traveling exhibits vary throughout the year in the Special Exhibits Hall.

**10am - 5pm, Mon - Sat**

**1pm - 5pm, Sun**

**1300 S University Parks Dr**

**(254) 710-1110**

**maybornmuseum.com**

*Admission Charge*



 | Baylor University

**Mayborn**  
MUSEUM

WE'RE NOT ONE TO BRAG BUT,  
THERE'S ONLY  
**SO MUCH**  
SCIENCE, HISTORY  
**FUN**  
WE COULD PACK  
INTO **140,000+** SQFT...

SCAN TO **BUY** TICKETS!



[www.MAYBORNMUSEUM.COM](http://www.MAYBORNMUSEUM.COM)

## DR PEPPER MUSEUM & FREE ENTERPRISE INSTITUTE

The Dr Pepper museum is dedicated to Dr Pepper, the nation's oldest major soft drink. The museum offers two buildings of exhibits telling the story of the soda pop industry through memorabilia and advertising. Exhibits change regularly. Visit Frosty's Soda Shop and Peggy Pepper's Emporium anytime without paying admission.



**10am - 5:30pm, Mon - Sat**  
**12pm - 5:30pm, Sun**

**300 S 5th St**  
**(254) 757-1025**  
**[drpeppermuseum.com](http://drpeppermuseum.com)**

*Admission Charge*

## WACO MAMMOTH NATIONAL MONUMENT

In July 2015, this site was declared a National Monument due to its historical significance. This paleontological site represents the nation's only recorded discovery of a nursery herd of Columbian mammoths. Visitors can view "in situ" fossils including female mammoths, a bull mammoth, and a camel that lived approximately 67,000 years ago.

**9am - 5pm daily**  
**Closed Thanksgiving, Christmas, and New Year's Day**

**6220 Steinbeck Bend Dr**  
**(254) 750-7946**  
**[www.wacomammoth.com](http://www.wacomammoth.com)**

*Admission Charge*





## HOMESTEAD CRAFT VILLAGE

Homestead Craft Village, located 5 miles outside Waco, offers shopping, dining, and self-guided tours. The 18 acre complex includes a 200-year old Barn, the Potter's House, a woodworking shop, a restored 1760 gristmill, fiber arts, herb garden, and more.

Guided tours are available by appointment. Café Homestead, serving natural beef and homemade baked goods, is one of the top-rated restaurants in the Waco area. Brazos Valley Cheese and Red Wagon BBQ are also located on the grounds.

### Village hours

**9am - 5pm, Mon - Sat**  
**Closed Sun**

### Cafe Homestead

Visit website [cafehomestead.com](http://cafehomestead.com) for revised hours and location while the restaurant is being rebuilt.

**608 Dry Creek Rd**  
**(254) 754-9600**  
**homesteadcraftvillage.com**

*Free Admission*



## TEXAS RANGER HALL OF FAME & MUSEUM

The Texas Ranger Hall of Fame & Museum is the official State Hall of Fame and Museum for the Texas Rangers. History buffs, gun collectors and those enchanted by the Wild West and Ranger lore will love it here.

The museum's 14,000 artifacts date back to the early days of Texas, and include badges, firearms, tack, and personal gear. Displays include a Bonnie & Clyde exhibit, and memorabilia from *The Lone Ranger* and

*Walker, Texas Ranger*. The Hall of Fame commemorates 30 brave

Rangers who died in service and served with distinction.

### 9am - 5pm daily

**Last guest admitted at 4:30pm**

**Closed Thanksgiving, Christmas, and New Year's Day**

**100 Texas Ranger Trail**  
**(254) 750-8631**  
**texasranger.org**

*Admission Charge*





## TEXAS SPORTS HALL OF FAME

Featuring Texas sports legends like Nolan Ryan, Troy Aikman, Tom Landry, and "Babe" Didrikson Zaharias, the Texas Sports Hall of Fame celebrates the athletes who have made a lasting impact on the state. The 35,000-square-foot building also includes the Southwest Conference Hall of Fame, the Nolan Ryan Museum, the Texas High School Football Hall of Fame, and the Texas Tennis Hall of Fame.

**9am - 5pm, Mon - Sat**

**1108 S University Parks Dr**

**(254) 756-1633**

**[www.tshof.org](http://www.tshof.org)**

*Admission Charge*

## WACO DOWNTOWN FARMERS MARKET

Operating year-round, the Waco Downtown Farmers Market is much more than a place to buy fresh produce. It's the place to hear live music, enjoy good food prepared on site, and see locally created artwork and crafts. The market features the best local agricultural producers and artisan vendors within 150 miles of Waco. Be sure to check out the new Bridge Street Market location, too!

**Waco Downtown Farmers Market**

**9am - 1pm, Sat**

**500 Washington Ave**

**Bridge Street Market**

**5pm - 8pm, Wed**

**200 E Bridge St**

**(March to December)**

*Free Admission*





# Waco's HISTORIC HOMES

Waco offers four restored historic homes. These house museums contain furnishings typical of the period and, in some cases, are original to the house. Please check the websites for hours. Some are by appointment only.

## EAST TERRACE

*(Italianate Villa, 1874 - 1884)*

**100 Mill St  
(254) 753-5166  
historicwaco.org**

*Admission Charge*

## EARLE-NAPIER-KINNARD HOUSE

*(Greek Revival, 1858 - 1869)*

**814 S 4th St  
(254) 753-5166  
historicwaco.org**

*Admission Charge*



## EARLE-HARRISON HOUSE & PAPE GARDENS

*(Greek Revival, 1858)*

**1901 N 5th St  
(254) 753-5166  
earleharrison.com  
historicwaco.org**

*Admission Charge and Reservations Required*

## MCCULLOCH HOUSE

*(Greek Revival, 1866 - 1872)*

**407 Columbus Ave  
(254) 753-5166  
historicwaco.org**

*Admission Charge*



# *Waco's* **FRATERNAL & CULTURAL MUSEUMS**

## **HELEN MARIE TAYLOR MUSEUM OF WACO HISTORY**

**701 Jefferson Ave  
(254) 752-4774**

*Admission Charge/  
By Appointment*

## **LEE LOCKWOOD LIBRARY AND MUSEUM**

**2801 W Waco Dr  
(254) 754-3942  
leelockwood.org**

*Free Admission/  
Call for Appointment*



## **MASONIC GRAND LODGE OF TEXAS**

**715 Columbus Ave  
(254) 753-7395  
grandlodgeoftexas.org**

*Free Admission/Call for Appointment*



## **RED MEN MUSEUM**

**4521 Speight Ave  
(254) 756-1221  
redmen.org/museum**

*Free Admission*

## **WACO HISPANIC MUSEUM**

**Located at the South Waco Community Center**

**2815 Speight Ave  
(254) 235-8664**

*Free Admission/Call for Hours*



# Waco's POINTS OF INTEREST

## DORIS MILLER MEMORIAL

Doris Miller was born and raised in the Waco area, and was awarded the Navy Cross for bravery after Pearl Harbor. He was the first Black American to receive the honor, given to sailors and marines for heroism during combat. Serving as a messman on the USS West Virginia, Doris Miller helped pull the ship's mortally wounded captain to safety. Untrained in the use of heavy artillery, Doris then fired at the attacking planes. The memorial includes a stylized sculpture of the USS West Virginia and a sculpture of the hero.



**Elm Ave at  
Martin Luther King Jr Blvd  
[Dorismillermemorial.org](http://Dorismillermemorial.org)**

*Free Admission*

## RIVERWALK

The Riverwalk is found on both sides of the Brazos River in downtown Waco. On the west side, the paved walk extends from Baylor University all the way to McLennan Community College, via Cameron Park. The riverwalk trail within Cameron Park is not paved, while the rest of the trail is made of concrete and is ADA accessible. The Riverwalk crosses the Brazos at the Herring Avenue Bridge and loops back along Martin Luther King Jr. Blvd to Franklin Avenue. In early 2020, 28 zoo animal sculptures were added along the riverwalk between Indian Spring Park and the entrance to the Cameron Park Zoo. Portions of the riverwalk near I-35 may be inaccessible at times due to construction.

**Entrances all along the Brazos River**

**ADA accessible entrance ramp near trail sign at Washington Ave. and  
University Parks Dr**

*Free Admission*



## VIETNAM VETERANS MEMORIAL

Dedicated in 2004, this memorial honors all who served in Vietnam, including those missing in action, and memorializes those who lost their lives in the conflict. The Vietnam Veterans Memorial tells the story of the war and its effects on Waco and the nation. Pavilions in the sculpture walk include The Beginning, The Conflict, and The Honor. Under the third pavilion stands a monument listing the names of the fallen who were from McLennan County. Yaupon holly trees were planted for each fallen soldier.

Just past the Vietnam Veterans Memorial, the visitor can find memorials commemorating those lost in the Korean, Gulf, Iraq, and Afghanistan wars.

**Located at Washington Ave and University Parks Dr**

*Free Admission*

## WACO SUSPENSION BRIDGE (1870)

Waco's Suspension Bridge is the oldest suspension bridge still in use in Texas. Built in 1870, it was the first bridge to span the mighty Brazos River. Cattle drives crossed the river using the bridge, following the course of the Chisholm Trail or Shawnee Trail. An official Chisholm Trail marker can be seen on the east side of the bridge. On the west side, in Indian Spring Park, the "Branding the Brazos" cattle drive sculpture group pays homage to Waco's role in the historic Texas cattle drives.

**Washington Ave at University Parks Dr to Martin Luther King Jr, Blvd at Elm Ave**

*Free Admission*



## GET THE DOWNLOAD



**PLAN  
YOUR TRIP**



THE WACO CONVENTION & VISITORS BUREAU PRESENTS  
THE  
**MAGNOLIA**  
*Trail* ★  
WACO, TEXAS



Due to popular demand, the Waco Convention & Visitors Bureau offers the Magnolia Trail, a list of locations seen on the Magnolia Network.

***Super Time at the Silos and Exploring Waco***

*My wife, daughter and myself left Dallas to take a short trip to Waco to visit Magnolia Market at the Silos. We are all big fans of the HGTV show and we wanted to explore the shops and the town of Waco. We were glad we did. We had a great side trip to Waco and Magnolia Market. We highly recommend it and exploring Waco. It is a beautiful town.*

*– CarpeDiem02 via TripAdvisor*

***I had to come and see what all the fuss was about, and let's just say I'm now a BELIEVER. So much stinkin' magic in this place.***

*– @buckmcmurray via Instagram*

## MAGNOLIA MARKET AT THE SILOS

Magnolia Market at the Silos, located downtown, features two landmark 120' high silos which were built in 1950 as part of the Brazos Valley Cotton Oil Company. The complex now includes a 12,000 square-foot market located inside the historic grain barn, a food truck park, picnic tables, a whiffle ball field, the Shops at the Silos, Silos Baking Company, Magnolia Press Coffee Shop, Magnolia Home furnishings store, Magnolia Seed & Supply, a playground area, a historic restored church, and photo ops galore.



**601 Webster Ave**

**(254) 235-0603**

**[magnolia.com](http://magnolia.com)**

**Magnolia Market – 9am - 6pm, Mon - Sat, Closed Sun**

**Magnolia Seed + Supply – 9am - 6pm, Mon - Sat, Closed Sun**

**Shops at the Silos – 9am - 6pm, Mon - Sat, Closed Sun**

**Magnolia Home – 9am - 6pm, Mon - Sat, Closed Sun**

**Magnolia Press – 7am - 6pm, Mon - Sat, Closed Sun**

**Silos Baking Co. – 9am - 6pm, Mon - Sat, Closed Sun**

**Food Trucks – Hours Vary, Closed Sun**

## PARKING AT THE SILOS & GETTING AROUND WACO

Accessible parking is available along 6th street and Webster Ave in front of Magnolia Market, as well as free lots around downtown where you can ride the LaSalle/Circle Shuttle or walk to the silos.

Handicap spots are marked and located along 6th Street and Webster Avenue.

## MAGNOLIA TABLE

Start your day at Magnolia Table, Chip and Jo's cozy breakfast and brunch spot. Be sure to try the biscuits and strawberry butter. Ride the LaSalle-Circle Shuttle from downtown. Check wait times at [magnolia.com/visit/eat/magnolia-table](http://magnolia.com/visit/eat/magnolia-table).

**2132 S Valley Mills Dr**

**6am - 3pm, Mon - Sat**

**[magnolia.com/visit/eat/magnolia-table](http://magnolia.com/visit/eat/magnolia-table)**





## SPECIAL EVENTS AT THE SILOS

Annual events include Spring at the Silos (March), Silobration (October), and Christmas at the Silos. Special events typically feature a free artisan market, concerts, and appearances by Chip & Jo.

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## PHOTO OPS

### MAGNOLIA HOUSE & MAGNOLIA CARRIAGE HOUSE

This lovely vacation home was unveiled to fans on a special Christmas 2015 episode. It opened for booking in March 2016, and sold out for the next year within hours. Check availability at [magnolia.com/stay](http://magnolia.com/stay).

You won't be able to go on the grounds or inside the house, but you can take a great photo in front of the gate! Magnolia House is located in nearby McGregor, a short 15 mile drive from Waco.

**323 S Madison Ave, McGregor, TX**



### HILLCREST ESTATE & HILLCREST COTTAGE

Hillcrest Estate is a beautiful, historic home in the heart of Waco that has been faithfully restored to its former glory.

A renovation by the Magnolia Homes team infused fresh, updated features with the home's original details and character. Check availability at [magnolia.com/stay](http://magnolia.com/stay).

***Please note that this property is on a very busy street – DO NOT STAND in the street to take photos.***

**3601 Hillcrest Dr**

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## LOCAL HOTSPOTS FEATURED ON MAGNOLIA NETWORK

### THE LITTLE SHOP ON BOSQUE

The original home of the Magnolia Market, this shop is an old home turned storefront offering slightly damaged and last chance items.

**3801 Bosque Blvd**

**Check website for hours.**

**[magnolia.com/visit/shop/lsob](https://magnolia.com/visit/shop/lsob)**

### WACO APPLE CIDER MILL

Visit Homestead Craft Village to see the apple cider mill featured on Season 2, Episode 3 of Clint Harp's show *Restoration Road*. This 1790 Dutch home was moved from New York to Waco in 2022!



**Homestead Craft Village**

**608 Dry Creek Rd**

**[magnolia.com/watch/](https://magnolia.com/watch/)**

### JDH IRON DESIGNS

Visit Jimmy Don Holmes' new downtown location, just across from the Silos, or go to the shop near Crawford to watch the craftsmen at work. You are likely to find some of the great signs seen on *Fixer Upper*, or have them design a custom sign just for you.

**401 S 8th St, Downtown Waco or**

**9685 Lone Star Parkway, near Crawford, TX**

**(254) 486-9150**

**[jdhirondesigns.com](https://jdhirondesigns.com)**



Can't get enough of Magnolia and Chip & Jo's favorite Waco gems? Visit <https://wacoheartoftexas.com/magnolia-trail/>.

Want to see some of your favorite homes from *Fixer Upper*? Visit [wacoheartoftexas.com/things-to-do/tours/](https://wacoheartoftexas.com/things-to-do/tours/) to find a driving tour. Most include several houses featured on television.

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## NEW ADDITIONS TO THE MAGNOLIA PROPERTIES

In 2019, Chip & Jo purchased several unique and historic buildings in Waco. Please note that these are not open to the public at this time.

### THE COTTONLAND CASTLE

Chip & Jo purchased the historic Cottonland Castle in 2019. The castle was featured on a special series of Fixer Upper episodes on the Magnolia Network and HBO. Please be respectful of neighboring properties as this is a residential area.

**3300 Austin Ave**



### THE FORT HOUSE

Located just a few blocks away from the Silos, the Fort House was built in 1868. In March of 2019, Chip & Jo purchased this home from the Historic Waco Foundation.

**503 S 4th St**



### HOTEL 1928

In October 2019, Chip & Jo announced plans to renovate this historic Grand Karem Shrine building in downtown Waco. The 1928 building will undergo an extensive historic restoration that will convert the former county office building into a three-story, handcrafted hotel featuring a rooftop terrace, a grand ballroom, and ground floor restaurant and café. Watch Magnolia Network for episodes featuring the hotel renovation.

**701 Washington Ave**

# Waco's ARTS & CULTURE

Waco has a thriving arts scene, including murals, sculptures, working artist studios, and much more throughout downtown and beyond.

## CULTURAL DISTRICT

The Waco Downtown Cultural District is a walkable, connected area with a concentration of cultural activity encompassing Waco's historic and main street zones on both banks of the Brazos River. Murals, sculptures, artist studios, attractions, shopping, restaurants, and beautiful historic buildings are all part of this important district.



[creativewaco.org/cultural-district/](http://creativewaco.org/cultural-district/)

## ARMSTRONG BROWNING LIBRARY & MUSEUM

This Italian Renaissance-style building holds the world's largest collection of works and memorabilia of Robert and Elizabeth Barrett Browning, plus bronze sculptures, Renaissance paintings, books, and manuscripts from the 19th century. The stained-glass windows depict themes from the Brownings' poetry.

**9am - 5pm, Mon - Fri**  
**Closed Sat & Sun**

**710 Speight Ave**  
**(254) 710-3566**  
**browninglibrary.org**

*Free admission*





## **ART CENTER WACO**

Art Center Waco serves as a creative force in the community for teaching, displaying, promoting, and preserving vital diverse visual arts that enrich and inspire.

**9am - 5pm, Mon - Fri**  
**Closed Sat & Sun**

**701 S 8th St**  
**(254) 752-4371**  
**artcenterwaco.org**

## **BRAZOS THEATRE**

The Brazos Theater Group is a collective of local actors and theater enthusiasts offering theatrical productions, improv comedy, musicals, dramas, mystery dinners and more.

**7524 Bosque Blvd Suite G**  
**(254) 313-8920**  
**brazostheatre.com**

## **CULTIVATE 7TWELVE**

Cultivate 7Twelve is more than just an art gallery. It provides a premier space for cultural experiences: art exhibitions, special events, working artist studios, a shopping experience complete with local artisan goods, fine art, and art prints. Check the website for current events and exhibits, including farm-to-table dinners, special live music experiences, and art workshops.

**712 Austin Ave**  
**(254) 401-1443**  
**waco7twelve.com**

## **JUBILEE THEATRE**

Originally called the Texas Theatre, this 1930's movie house was renovated in the 1990's and now hosts plays, meetings, creative dance, summer youth camps, and special events.

**1319 N 15th St**  
**(254) 753-4900**  
**jubileetheatre-waco.org**



## MARTIN MUSEUM OF ART

(on Baylor campus)

This museum features exhibits by national and international artists and touring art shows, along with the museum's permanent collection of modern and contemporary painting, sculpture and prints.

**10am - 5pm, Tues - Sat**

**1pm - 5pm, Sun**

**Closed Mon**

**60 Baylor Ave (inside Hooper-Schaefer Fine Arts Center)**

**(254) 710-6371**

**[baylor.edu/martinmuseum](http://baylor.edu/martinmuseum)**

## STANTON STUDIOS

Stanton Studios has grown from a workbench in a humble loft to a nationally known studio offering custom glass, metal and woodworks found in homes and public spaces across Texas and beyond.

**8am - 4pm, Mon - Fri**

**Weekends by appointment only.**

**318 Rogers Hill Rd**

**(254) 829-1151**

**[stantonstudios.tx.com](http://stantonstudios.tx.com)**





## STUDIO GALLERY

Studio Gallery features art in styles ranging from traditional to contemporary.

**9am - 5pm, Tues - Fri**  
**Closed Sat, Sun, Mon**

**4712 W Waco Dr**  
**(254) 772-0907**  
**studiogallerywaco.com**

## SUSAN L SISTRUNK FINE ART GALLERY

Located within a historic home built in 1910, this gallery is run by artist Susan L. Sistrunk.

**2120 Washington Ave**  
**(254) 733-9478**  
**facebook.com/susanlsistrunk**

## WACO CIVIC THEATRE

Classical & modern plays are presented in this circa-1950 theater.

**1517 Lake Air Dr**  
**(254) 776-1591**  
**wacocivictheatre.org**



## WACO HIPPODROME

Constructed in 1914, the theatre originally hosted vaudeville acts and silent movies. Today, the Hippodrome is a premiere live music venue offering events all year long.

**724 Austin Ave**  
**(254) 296-9000**  
**wacohippodrometheatre.com**

## WACO SYMPHONY ORCHESTRA

The Waco Symphony Orchestra has been a cornerstone of Waco culture since 1962. The season runs from September through April and features world-class guest artists and beautiful music from the most celebrated composers. Stephen Heyde, Conductor/Music Director.

**Concerts performed at Waco Hall,**  
**7th and Speight**  
**(254) 754-0851**  
**wacosymphony.com**



# Welcome!



**Stop by and say hello!  
We'd love to meet you.**

The Waco Welcome Center is your source for all things local!

You'll find friendly and knowledgeable staff, info about our amazing shops, restaurants, and attractions and a great selection of Waco gifts and souvenirs.

**106 Texas Ranger Trail | (254) 750-8696  
wacoheartoftexas.com**

Shop online at [mywacoshop.com](http://mywacoshop.com)

The official City of Waco Gift Shop

**WACO WELCOME CENTER**

# Waco's GUIDED TOURS

## BRAZOS TOURS

The 2.5-hour driving tour features the custom homes, shops and history of Waco, and you never know where it might stop! The evening Haunts and Legends tour lasts 1.5-hours and visits some of Waco's spookiest locations! Brazos Tours also offers Wine Tours, Foodie Tours, a Brewery Tour, and the new Waco River Tour.

**(254) 870-1412**  
**brazostours.com**

*Ticketed Tours*

## BRAZOS TOURS HAUNTED TOUR

There are plenty of certifiably haunted locations to visit! The tour starts out in downtown Waco and visits sites affected by the tornado of 1953, the former red light district (it was legal!), and eventually makes its way into historic Cameron Park.

**(254) 870-1412**  
**Picks up at the Hilton Waco**  
**113 S University Parks Dr**  
**brazostours.com**

*Ticketed Tours*



## BRAZOS RIVER TOURS

Enjoy this fun and easy-going 2.5-hour tour as guides show you the sites and share the history of the city from this unique perspective. Sit back and de-stress as you glide down the Brazos.

**(254) 870-1412**  
**brazostours.com**

*Ticketed Tours*



## WACO ADVENTURE TOURS

Let Fat Tire Electric Bike Tours take you through historic downtown Waco, Cameron Park and the area along the Brazos River. Stand-up paddle board excursions along the Brazos are also an option.

**(254) 301-9599**

**300 S 6th St, Suite C**

**[www.wacoAdventuretours.com](http://www.wacoAdventuretours.com)**

*Ticketed Tours*

## WACO TROLLEY

Hop on board this nostalgic trolley for a variety of fun, unique, stress-free experiences. Pick your tour on the website and sit back and enjoy the ride!

**[Thewacotrolley.com](http://Thewacotrolley.com)**

## WACO TOURS

This multi-hour sightseeing tour shows guests Fixer Upper highlights, downtown Waco, Harp Design, Cameron Park and gorgeous neighborhoods you've seen on television. Learn the secrets of Cameron Park, the history of Waco, and end your excursion with a treat of local coffee or ice cream!

**(254) 300-8725**

**526 S 2nd St**

**[waco-tours.com](http://waco-tours.com)**

*Ticketed Tours*



## WACO TOURS RIVER CRUISE

In 2020 named #1 Best Boat Tour in North America by readers of *USA Today*, Waco Tours River Cruise is a relaxing two-hour experience along the Brazos and Bosque rivers. Enjoy this luxurious outing as your captain and guide share entertaining and intriguing stories of the area's life-giving rivers, its history and its people.

**(254) 300-8725**

**526 S 2nd St**

**waco-tours.com**

*Ticketed Tours*



## WACO WINE TOURS

Explore area wineries, vineyards, or breweries. Enjoy a Classic Wine Tour, a Brewery Tour, or book a private custom tour.

**420 Franklin Ave**

**(254) 709-5940**

**wacotours.wine**

*Ticketed Tours*



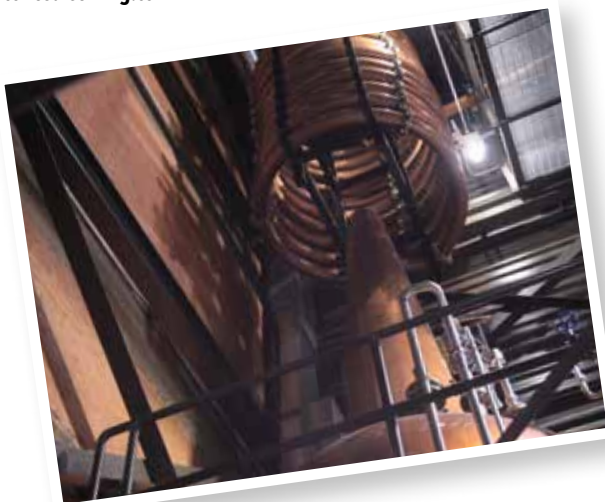


# Waco's SPECIALTY TOURS

## **BALCONES DISTILLERY**

Tours take visitors through the distillation process that creates world-class whiskeys in the heart of downtown Waco, starting at the grain silos and finishing with a sampling of Balcones whiskeys. Tours fill up quickly so book your spot today!

**225 S 11th St**  
**(254) 755-6003**  
**balconesdistilling.com**



## **BLACK OAK ART STUDIO TOUR**

Take a free 20-minute guided tour of our production studio in action. Tours normally run every Thursday and Friday and have an 8-person limit. Reserve a time to guarantee a spot.

**1619 Franklin Ave**  
**(254) 732-1533**  
**Blackoakart.com**

## **BLUE DUCK SCOOTERS**

Blue Duck offers a convenient, affordable transportation alternative for trips of 1.5 miles or less in the downtown Waco area. Download the Blue Duck app and set up an account. You will be able to scan or input the code on a nearby Duck with the app. Once your Duck is scanned or the code has been used, you are able to ride as much as desired.

**Multiple locations in Downtown Waco**  
**(833) 258-3382**  
**Flyblueduck.com**



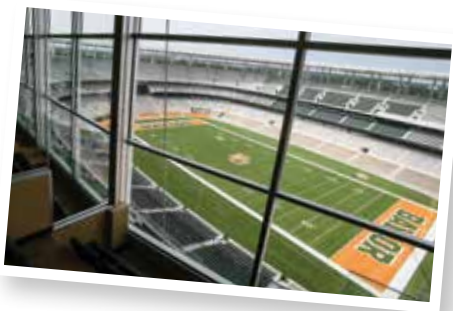
## MCLANE STADIUM TOURS

Take a 90-minute guided tour of McLane Stadium, home to the Baylor football team. All public tours start at Bruiser's Locker Room, located off parking lot 2, between Gates B and C.

The tour includes: Baylor locker room, presidential level, press box, recruit lounge, suites and field access (route may be altered depending on other stadium events).

**1001 S M.L.K. Jr Blvd**  
**(254) 710-8118**

**[mclanestadium.com/mclane-stadium-tours](http://mclanestadium.com/mclane-stadium-tours)**



## HUECO PEDICAB TOURS

Three-wheeler pedicabs will take you around Waco's unique historical spots and make stops at local shops.

**811 Webster Ave**  
**(469) 763-2032**  
**[huecopedicabtours.com](http://huecopedicabtours.com)**

## WACO PEDAL TOURS

Waco Pedal Tours is Waco's one and only pedal bike tour. Ride along on one of the core packages, or schedule a private tour.

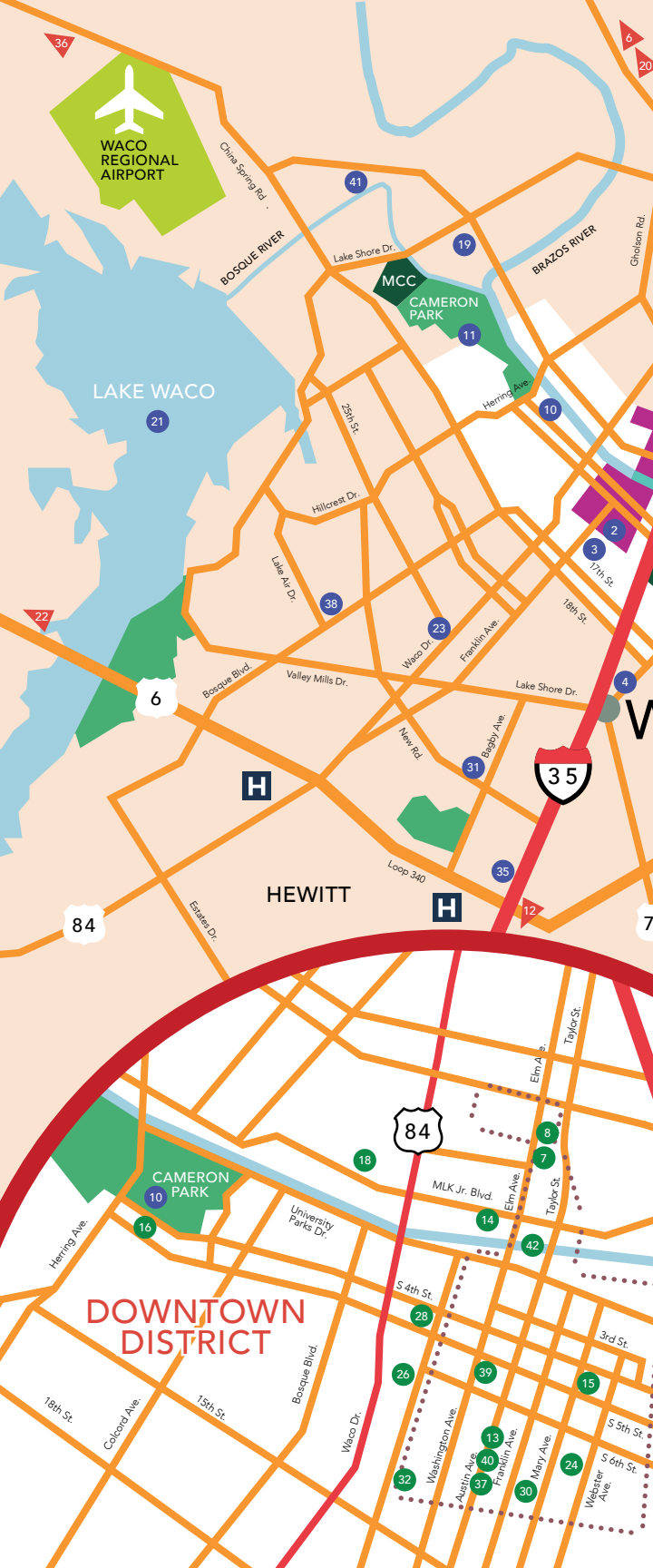
**1526 Washington Ave**  
**(254) 307-8489**  
**[wacopedaltours.com](http://wacopedaltours.com)**



## LIVING HISTORY TOURS OF WACO® BY SNOBBY TOURS®, INC.™





Each "Living History Tour" may be guided by either a local historian or by a costumed historical reenactor portraying a real person from Waco's colorful past. Guided, themed heritage tours cover 170-plus years of Waco history, gathered through personal stories, written records, oral accounts, and even some local "legends and lore." Reservations must be made at least 45 days in advance of the group's desired tour date. There is a 10 person minimum.

**(254) 754-8687**  
**Toll-Free: 1 (866) 284-8687 (from inside USA)**  
**International: 011-254-754-8687**  
**[www.linkedin.com/in/snoobytours/](http://www.linkedin.com/in/snoobytours/)**  
*Pre-arranged Group Tours*





# ATTRACTIONS & POINTS OF INTEREST

-  WACO AREA
-  DOWNTOWN
-  OUTSIDE OF MAP
-  CULTURAL DISTRICT

- 1 Armstrong Browning Library
- 2 Art Center Waco
- 3 Balcones Distillery
- 4 Bare Arms Brewing
- 5 Baylor Bear Habitat
- 6 Brazos Bluffs Stables
- 7 Bridge Street Plaza
- 8 Brotherwell Brewing
- 9 Waco Surf
- 10 Cameron Park Zoo
- 11 Cameron Park
- 12 Country Spring Vineyard
- 13 Cultivate 7Twelve
- 14 Doris Miller Memorial
- 15 Dr Pepper Museum
- 16 Earle-Harrison House
- 17 Earle-Napier-Kinnard House
- 18 East Terrace House
- 19 Hawaiian Falls Waterpark
- 20 Homestead Craft Village
- 21 Lake Waco
- 22 Lake Waco Wetlands
- 23 Lee Lockwood Library & Museum
- 24 Magnolia Silos
- 25 Martin Museum of Art
- 26 Masonic Grand Lodge of Texas
- 27 Mayborn Museum Complex
- 28 McCulloch House
- 29 McLane Stadium
- 30 Pivovar Brewery
- 31 Red Men Museum & Library
- 32 Southern Roots Brewing Company
- 33 Texas Ranger Hall of Fame & Museum
- 34 Texas Sports Hall of Fame & Museum
- 35 TopGolf
- 36 Valley Mills Vineyards
- 37 Waco Ale Company
- 38 Waco Civic Theatre
- 39 Waco Downtown Farmers Market
- 40 Waco Hippodrome Theatre
- 41 Waco Mammoth National Monument
- 42 Waco Suspension Bridge & Riverwalk

*Waco*  
— HEART  TEXAS —

# Waco's WINERIES, DISTILLERIES & CRAFT BREWERIES

## BALCONES DISTILLING

Balcones is a highly awarded craft distillery, earning more than 40 internationally recognized awards from panels such as *Whisky Magazine's* Icons of Whisky, Wizards of Whisky, Best in Glass and the San Francisco International Wine & Spirits Competition.

**225 S 11th St**  
**(254) 755-6003**  
**balconesdistilling.com**

## BARE ARMS BREWING

The owners believe if you are passionate about something you shouldn't be afraid to roll up your sleeves, bare your arms, and go to work. They are passionate about their product and unafraid of hard work, thus the name.

**2515 La Salle Ave**  
**(254) 759-8480**  
**barearmsbrewing.com**

## BROTHERWELL BREWING

Born in Waco, Brotherwell Brewing exists to serve the Central Texas community with locally crafted beer of the highest quality.

**400 E Bridge St**  
**brotherwell.com**





## **COUNTRY SPRING VINEYARD AND WINE GARDEN**

Located on 33 acres 10 miles south of Waco, Country Spring Vineyard and Wine Garden offers great wines and park-like settings. The tasting room has comfortable seating areas, a fireplace for the cooler days, and window walls that open to the wonderful vistas and courtyard.

**1685 Country Spring Rd, Lorena, TX**  
**(254) 366-2681**  
**[CountrySpringVineyard.com](http://CountrySpringVineyard.com)**

## **PIVOVAR BREWERY**

Texas' Czech and German heritage inspired Pivovar to introduce traditional beer styles brewed according to centuries-old recipes. The Pivovar philosophy goes back to the roots of Czech lagers, having a singular focus, and trying to perfect a small portfolio of beers by using only noble hops and malt directly imported from the Czech Republic.

**320 S 8th St**  
**[Pivovar.com/brewery](http://Pivovar.com/brewery)**



## SOUTHERN ROOTS BREWING COMPANY

Whether it's your very first foray into craft beer or you're a self-identified beer aficionado, you are invited to try a flight.

**217-219 N 8th St**

**(254) 732-2309**

**southernrootsbrewingco.com**



## VALLEY MILLS VINEYARDS

Valley Mills Vineyards is a full-production, boutique winery.

VMV farms over 30 acres of local vineyards and makes all of its wines in house from Texas-grown grapes. This vineyard specializes in the production of dry red wines but offers a range of other varieties.

**1686 FM 1637**

**(254) 848-4343**

**valleymillsvineyards.com**



## WACO ALE COMPANY

Waco Ale Company uses the highest quality ingredients to create award-winning craft beers for every palate, whether you're a beginner looking for a little more flavor or a connoisseur looking for the rarest of brews.

**806 Austin Ave**

**wacoaleco.com**



# Waco's RECREATION & OUTDOOR ATTRACTIONS

## BICYCLE WORLD

Rent a mountain bike or a bicycle built for two to start your Waco adventure.

**215 S. University Parks Dr.**

**(254) 300-4448**

**[visitbicycleworld.com/locations/waco](http://visitbicycleworld.com/locations/waco)**

## BILL & EVA WILLIAMS BEAR HABITAT

The Bear Habitat is home to Baylor's mascot, Lady. The bear was chosen as Baylor's mascot in 1914, when students voted to name the bear the official "Patron Saint of all Baylordom." The first bear to arrive on campus was a gift from soldiers stationed in Waco in 1917 during World War I.

**Intersection of 5th St and ML Daniel Esplanade**

**(Next door to the Bill Daniel Student Center)**

*Free admission*



## BRAZOS BLUFFS STABLES

Brazos Bluffs Stables offers fun and scenic trail riding tours through beautiful ranch land, high bluffs and wooded valleys along the banks of the Brazos River.

**7007 Gholson Rd**

**(254) 723-6727**

**[brazosbluffsrancho.com](http://brazosbluffsrancho.com)**

## SANCHO RANCHO

Sancho Rancho ranch near Waco hosts seasonal events and offers horseback riding and guided trail rides.

**981 Coyote Run**

**(813) 802-8540**

**[sanchoranch.com](http://sanchoranch.com)**

## BRAZOS RIVER

The Brazos River winds through downtown Waco and is a recreational hub for visitors and Wacoans alike. Rent a kayak, canoe, or paddleboard and enjoy yourself!

## CAMERON PARK

The 416-acre park, a gift of the William Cameron family, offers towering oaks, breathtaking cliffs overlooking the Brazos and Bosque Rivers, and a National Recreation Trail system. Mountain bikers and hikers share the park with disc golfers, picnickers, and bird watchers. Cameron Park is a natural treasure, and it's yours to explore.

**(254) 750-5980**

**[www.waco-texas.com/Departments/Parks-Recreation/Cameron-Park](http://www.waco-texas.com/Departments/Parks-Recreation/Cameron-Park)**

*Free Admission*



## HAWAIIAN FALLS WACO

This Waco water park features a wave pool, 800-foot-long lazy river (with free tubes), splash zones, and lots of slides like the six-story white-knuckler Tempest Tower. The park is open from Memorial Weekend through Labor Day.

**900 Lake Shore Dr**

**(254) 892-0222**

**[hfalls.com/waco](http://hfalls.com/waco)**

*Admission Charge*

## HEART O' TEXAS SPEEDWAY

Heart O' Texas Speedway is a 1/4-mile oval dirt track located 7 miles north of Waco on I-35. The speedway races multiple classes every Friday night March-September.

**784 N McLennan Dr, Elm Mott**

**(254) 829-2294**

**[Heartotexasspeedway.com](http://Heartotexasspeedway.com)**

## LAKE WACO

Lake Waco is open to all watersports - boating, jet skiing, water skiing, and swimming. The lake is operated by the US Army Corps of Engineers. Fishing, bird watching, hiking and biking trails are also options.

**(254) 756-5359**

**[swf-wc.usace.army.mil/waco](http://swf-wc.usace.army.mil/waco)**

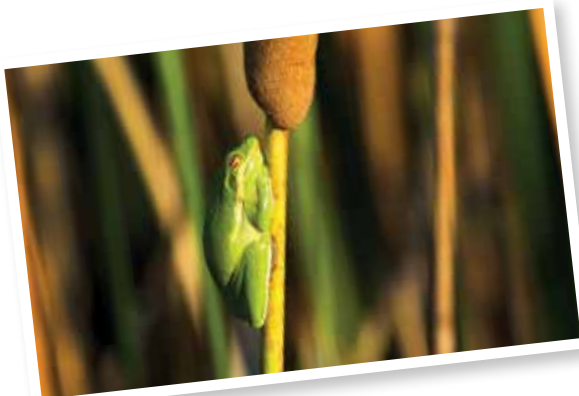
## LAKE WACO WETLANDS

These wetlands offer 3.5 miles of nature trails for hiking, bird watching, and photography. The Research and Education Center teaches school groups about water quality and conservation.

**1752 Eichelberger Crossing Rd  
(254) 848-9654**

**[www.waco-texas.com/Departments/Water-Utility-Services/Lake-Waco-Wetlands/](http://www.waco-texas.com/Departments/Water-Utility-Services/Lake-Waco-Wetlands/)**

*Free Admission*



## LIONS PARK

Lions Park and Kiddieland are undergoing a major renovation. Plan to visit the new and improved Lions Park in 2024.

**1716 N 42nd St**

## PURA VIDA PADDLE

Pura Vida offers stand up paddle boards for rent so you can enjoy the river up close and personal. PVP also offers yoga classes on paddle boards. Seasonal.

**100 N Interstate 35 Frontage Rd  
(254) 242-8370  
[puravidapaddle.com](http://puravidapaddle.com)**



## SKATE WORLD

Roller skating for all ages. Includes Laser Blast, the only indoor laser tag arena in Central Texas.

**401 Towne Oaks Dr  
(254) 772-0042  
[skatewaco.com](http://skatewaco.com)**

*Admission charge*

## STUMPY'S HATCHET HOUSE

Stumpy's is located in the heart of downtown Waco, walking distance from Magnolia Market at the Silos.

**924 Austin Ave  
(254) 300-7677  
[stumpyshh.com/wacotx](http://stumpyshh.com/wacotx)**

## THE BEAR MOUNTAIN

The Bear Mountain offers bicycle and kayak rentals, sales and repair.

**4425 W Waco Dr**  
**(254) 772-4327**  
**thebearmountain.com**

## WACO AXE COMPANY

Waco Axe Company allows anyone 13 years and older to enjoy themselves by tossing axes at targets.

**1526 Washington Ave**  
**(254) 300-6697**  
**wacoaxeco.com**



## WACO PADDLE COMPANY

Rent paddle boards, single kayaks, double kayaks, and canoes for some fun on the Brazos River! Seasonal.

**200 S University Parks Dr**  
**(254) 424-3253**  
**wacopaddlecompany.com**

## WACO REGIONAL TENNIS AND FITNESS CENTER

The center features 18 outdoor lighted hard courts. Many tournaments and events are held here throughout the year. The center provides excellent youth and adult tennis programs.

**900 W Lake Shore Dr**  
**(254) 753-7675**  
**wacotennis.com**

## WACO SURF

This state-of-the-art surf and wakeboard water park offers watersport experiences for all skill levels. Waco Surf includes the Waco Surf Resort, Waco Surf Cable Park for wakeboarders, The Wedge water slides, and the Lazy River. Seasonal. Check website for open dates.

**5347 Old Mexia Rd**  
**info@wacosurf.com**  
**wacosurf.com**



## BEAR RIDGE GOLF CLUB

1000 Bear Ridge Dr  
(254) 848-7800  
bearridgewaco.com

## COTTONWOOD CREEK GOLF COURSE

The 18-hole, par 72 municipal golf course winds through rolling plains and features pristine greens and landscaping. The golf course also features a pro shop and snack bar.

5200 Bagby Ave  
(254) 745-6009

[www.waco-texas.com/Departments/Parks-Recreation/Cottonwood-Creek-Golf-Course/](http://www.waco-texas.com/Departments/Parks-Recreation/Cottonwood-Creek-Golf-Course/)



## DISC GOLF COURSES

Waco and Hewitt offer several disc golf courses for leisure use and tournaments.

- Brazos Park East
- Cameron Park
- Hewitt Park

wacodga.com



## LAKE WACO GOLF CLUB

Lake Waco Golf Club is open to club members and public patrons.

5608 Flat Rock Rd  
(254) 756-2161  
lakewacogolf.com

## TOPGOLF

Topgolf features signature games with ball-tracing technology in climate controlled hitting bays. Guests of all ages can enjoy fun both on the tee-line and in the backyard-style outdoor area, which offers multiple yard games, seating areas, fire pits and picnic-style dining tables.

2301 Creekview Dr  
(254) 379-9210  
topgolf.com/us/waco/



# Waco's SHOPPING

Waco is known as a destination for specialty shopping. Although it is impossible to list all retail shopping in Waco, we list for your convenience those shops offering clothing, home décor and specialty items.

## DOWNTOWN SPECIALTY SHOPS AND COLLECTIONS OF SHOPS

Please note: Some of these shops are open limited hours or by appointment only. Malls and collections of shops are located within the county, and are indicated with an asterisk (\*).



### **8th Street Market**

407 S 8th St

### **Appaloosa Trading Post**

3101 N Robinson Dr  
(254) 662-1010

### **Art Center of Waco**

701 S 8th Street  
(254) 752-4371

### **Barefoot Campus Outfitter**

1508 Speight Ave  
(254) 230-4405

### **Baylor Bookstore**

1201 S 5th St  
(254) 710-2161

### **Bear Mountain**

4425 W Waco Dr  
(254) 772-4327

### **Bicycle World**

112 Mary Ave Suite 1  
(254) 300-4448

### **Big Ranch Western Wear**

1411 N Valley Mills Dr  
(254) 339-1774

### **Black Oak Art Studio**

1619 Franklin Ave  
(254) 732-1533

### **Brazos Valley Cheese**

206 Halbert Ln  
(254) 829-0600

### **Brazos Walking Sticks**

6408 Gholson Rd  
(800) 581-435

### **Bruiser's Locker Room**

1001 S M.L.K. Jr Blvd  
(254) 710-8011





**Cactus Rose**

930 Austin Avenue  
(720) 525-4983

**Cameron Trading Company**

618 Austin Ave  
(254) 756-7662

**Cavender's**

4637 S Jack Kultgen Fwy  
(254) 741-6161

**Central Goods**

1701 Franklin Ave  
(254) 744-3063

**Central Texas Marketplace**

2400 W Loop 340  
(210) 265-5255

**Christi's Shop**

1023 Austin Ave  
(254) 235-1047  
(254) 401-1443

**Design House Jewelry Studio**

319 S 4th St B100  
(254) 717-7431

**Firefly Boutique**

804 Austin Avenue  
(254) 339-1305

**Fox & Gray**

300 S 6th St Unit D  
(254) 732-3548

**Gather**

719 Washington Ave  
(254) 301-7270

**DylanNICOLE****A Women's Boutique**

700 Franklin Ave, Ste B

**El Rio Western Wear**

3421 Memorial Dr  
(254) 224-6909

**Fabled Bookshop & Cafe**

215 South 4th Street

**Gnarly's Skate Shop**

3500 Franklin Ave #7326  
(254) 752-7588

**Hey Sugar! Candy Store**

324 S 6th Street  
(254) 424-9010

**Hinge**

1518 Austin Ave  
(254) 301-7173

**Honey's Home + Style**

1700 Austin Ave  
(254) 754-3311

**Kandi Jo's Resale**

307 S Robinson Dr  
Robinson, TX 76706  
(254) 297-9717

**Hype Waco**

715 Lake Air Dr  
(254) 405-0353

**JDH Iron Designs**

9685 North Lone Star Parkway,  
Valley Mills, TX 76689  
(254) 486-9150

**JDH Iron Designs Downtown**

401 S 8th St  
(254) 486-9150

**Junky Monkey**

1715 La Salle Ave

**Junkyard Jewel Boutique**

1708 Austin Avenue  
(254) 717-9779

**Junque in the Trunk**

910 La Salle Ave  
(254) 749-1849

**Junque Queens**

1526 Austin Ave  
(254) 717-9760

**Lane's on Austin**

1601 Austin Ave  
(254) 754-3631

**LaSalle Shoppes**

2223 La Salle Ave  
(254) 753-2059

**Laverty's Antiques & Furnishings**

600 N 18th St  
(254) 754-3238



**Lil' Monkey Boutique**

2052 N Valley Mills Dr  
(254) 230-4715

**Lorena's Boutique**

1708 Austin Ave  
(254) 235-1488

**Lu and Home**

3008 Franklin Ave  
(254) 262-6436

**Magnolia Home at the Silos**

418 S 8th St  
(254) 235-0603

**Magnolia Market at the Silos**

601 Webster Ave  
(254) 235-0603

**Mainstream Boutique**

600 Franklin Ave Suite E600  
(254) 300-8054

**Quilts**

921 Lake Air Dr Suite A  
(254) 741-6988

**Prefontaine**

914 Lake Air Dr  
(254) 741-9794

**Pretty in Pink Flamingo Boutique**

611 Washington Ave  
(254) 224-8961

**Marilyn's Gift Gallery**

818 Elm Ave  
(254) 755-8218  
720 Elm Ave  
(254) 300-5222

**Paper Crown**

601 Franklin Ave  
(254) 224-7436

**Ramble & Company Waco**

216 S 11th St  
(940) 851-9882

**Richland Mall\***

6001 W Waco Dr  
(254) 776-6631

**Ritchies Western Wear**

4533 W Waco Dr  
(254) 776-8036

**Riverside Relics**

1105 La Salle Ave  
(254) 733-8365

**Roots Boutique**

201 2nd St  
(254) 759-1771

**Rustiko**

811 Webster Ave  
(254) 412-4035

**Rusty Willow  
Mercantile**

2101 S 21st St

**Sage Fine Jewelry**

116 N 25th St

**Show & Tell Antiques**

1525 Morrow Ave  
(254) 752-5372

**Simply Irresistible**

1018 Austin Ave  
(254) 732-2527

**Sironia\***

1509 Austin Ave  
(254) 754-7467

**Skellington Curiosities**

7524 Bosque Blvd  
(925) 605-8605

**So-Cal Speed Shop Waco**

321 S 6th St  
(254) 300-5305

**Sparrow**

930 Austin Ave  
(254) 301-7133

**Spice Village\***

Franklin Ave & S 2nd St  
(254) 757-0921

**Splendid Oaks Chocolates**

1020 Franklin Ave

**Standard Hat Works**

1304 N New Rd  
(254) 754-4287

**Studio Gallery**

4712 W Waco Dr  
(254) 772-0907





**Suit City**

707 Austin Ave  
(254) 399-0252

**Summer Ellis Bijouterie**

601 Franklin Ave  
(254) 307-9092

**Susan L. Sistrunk  
Fine Art Gallery**

2120 Washington Ave  
(254) 733-9478

**Tecovas**

729 Washington Ave  
(254) 244-5911

**The Barn**

608 Dry Creek Rd  
(254) 754-9600

**The Black Daisy – China Spring**

10412 China Spring Rd  
(254) 836-5350

**The Findery**

501 S 8th St  
(254) 235-1777

**The Findery Marketplace**

910 Webster Ave  
(254) 235-1777

**The Gift Horse**

2056 N Valley Mills Dr  
(254) 752-2105

**Treasure City Flea Market**

2112 La Salle Ave  
(254) 752-5632

**Waco Downtown  
Farmers Market**

500 Washington Ave  
(254) 307-1884

**Waco Running Company**

700 Franklin Ave  
(254) 235-1350

**Waco Tours Mercantile**

215 S University Parks Dr  
Suite #1041  
(254) 300-8725

**Waco Welcome Center &  
Gift Shop**

106 Texas Ranger Trail  
(254) 750-8696

**Wildland**

721 Washington Ave  
(254) 732-1096

**Wine Shoppe**

1800 Austin Ave #1  
(254) 294-8102

**World Cup Cafe &  
Fair Trade Market**

1321 N 15th St  
(254) 757-1748

# Waco's DINING & NIGHTLIFE

We couldn't possibly list all the great restaurants and hot nightspots in the Waco area. However, we can point you to some good sources.

- Download the Waco TX visitor app. The app is updated daily to give you current information on new businesses.
- Visit our website at [wacoheartoftexas.com/dining](http://wacoheartoftexas.com/dining) or [wacoheartoftexas.com/things-to-do/nightlife/](http://wacoheartoftexas.com/things-to-do/nightlife/) for a current list you can sort by cuisine or area.
- Visit the Waco Welcome Center and ask our tourism counselors for recommendations.





# Major FESTIVALS & EVENTS

For more information about Waco festivals and events, see our online calendar at [wacoheartoftexas.com/events](http://wacoheartoftexas.com/events).

## JANUARY - MARCH

Waco Family and Faith International Film Festival - February

Bearathon - March

Mammoths on the March - March

South 40 Outdoor Expo - March

Spring at the Silos - March

Waco Charity Open Disc Golf Pro Tour - March

Texas Food Truck Showdown - March

## APRIL - JUNE

Levitt AMP Music Series - Spring/Summer

Brazos Nights - April through July

Art on Elm - April

Chalk Art Festival - April

Party for the Planet - April

Pints in the Park - April

Rootstock: A Texas Wine Festival - April

Texas Rowing Championship - April

Cinco De Mayo - May

Juneteenth Family Fun Day - June

River Sounds - June

Starburst Junior Golf Classic - June



## DON'T MISS A THING

UP-TO-DATE CALENDAR OF EVENTS



## **JULY - SEPTEMBER**

Fourth on the Brazos - July

TriWaco - July

Duel on the Brazos - August

Margarita and Salsa Festival - August

Deep in the Heart Film Festival - August

Westfest - September

Labor Day Sorghum Festival - September

Heart of Texas Wine & Food Fest - September

## **OCTOBER - DECEMBER**

Brew at the Zoo - October

Christmas Lights in the Village (Mayborn) - October, November, December

Heart O' Texas Fair & Rodeo - October

Fall Fossil Festival - October

Heart of Texas Wine and Food Festival - October

Ironman 70.3 - October

Silobration - October

Waco Cultural Arts Fest - October

Waco Wild West Century Bike Ride - October

Wild Lights (Cameron Park Zoo) - October, November, December

Homestead Craft Fair - November

Christmas on the Brazos - November, December

Christmas at the Silos - December

Waco Wonderland - December



**APRIL 8, 2024**


**ECLIPSE**  
**OVER TEXAS**

**LIVE FROM WACO**

 Baylor University

 Lowell  
OBSERVATORY

 Discovery

 Waco  
- 1848 - 1900 -

**EclipseOverTexas2024.com**

# Waco's LODGING

Please note: No guarantee as to the suitability of these accommodations is implied. For a more complete listing of lodging options, please visit our website at [wacoheartoftexas.com](http://wacoheartoftexas.com).

## HOTELS/MOTELS

**AC Hotel by Marriott –  
Coming Soon**  
600 Mary Ave

**Aloft Waco Downtown**  
900 South 11th Street  
(254) 870-4644

**Americas Best Value Inn**  
4201 Franklin Ave  
(254) 772-9440

**Cambria Hotel Waco  
University Riverfront**  
110 South Martin Luther King Jr.  
Blvd, Building A

**Candlewood Suites**  
2700 S New Rd  
(254) 662-0520

**Comfort Suites North**  
810 I-35 North  
(254) 799-7272

**Comfort Suites South**  
2700 La Salle Avenue  
(254) 537-0413

**Courtyard by Marriott**  
101 Washington Ave  
(254) 752-8686

**Days Inn by Wyndham Waco  
University Area**  
3120 Jack Kultgen Fwy  
(254) 633-2638

**Element Waco**  
2200 North Robinson Drive  
(254) 452-3111

**EVEN Hotel – Coming Soon**  
110 South Martin Luther King Jr.  
Blvd, Building B

**Hampton Inn & Suites  
Waco South**  
2501 Marketplace Dr  
(254) 662-9500



**AC Hotel Waco Downtown**  
*Coming Soon in 2023*

- Steps from the Silos
- 182 Guest Rooms
- 15,000 sq ft Event Space

600 Mary Ave, Waco, TX 76701  
(254) 910-8900

[info@marriottacwaco.com](mailto:info@marriottacwaco.com)  
[www.marriott.com/ACTAC](http://www.marriott.com/ACTAC)



**Hilton Garden Inn**

5800 Legend Lake Pkwy  
(254) 633-4233

**Hilton Waco**

113 S University Parks Dr  
(254) 754-8484

**Holiday Inn Express & Suites  
Waco South**

5701 Legend Lake Parkway  
(254) 732-1028

**Holiday Inn Express Waco  
Downtown – Coming Soon**

101 Taylor St

**Home2 Suites Waco by Hilton**

2500 Bagby Ave  
(254) 752-4400

**Homewood Suites by Hilton**

5620 Legend Lake Pkwy  
(254) 644-4663

**Hotel 1928 – Coming Soon**

701 Washington Ave

**Hotel Herringbone –  
Coming Soon**

319 South 4th St

**Hotel Indigo**

211 Clay Ave  
(254) 754-7000

**Hyatt Place Waco – South**

5400 Bagby Avenue  
(254) 313-0800

**Knights Inn & Suites**

3829 Franklin Ave  
(254) 754-0363

**La Quinta Inn & Suites  
Waco Downtown**

911 S 10th St  
(254) 756-2929

**Pivovar Hotel**

320 S 8th St  
(254) 229-6813

**Quality Inn and Suites**

2410 South New Road  
(254) 296-0550

**Ramada Inn Hewitt**

778 Sun Valley Boulevard  
Hewitt, TX 76643  
(254) 732-9823

**Red Roof Inn**

720 Martin Luther King Jr Blvd  
(254) 752-3388

**Residence Inn**

501 S University Parks Dr  
(254) 714-1386

**Residence Inn Waco South**

2424 Marketplace Drive  
(254) 294-4586

**Sleep Inn & Suites**

209 Enterprise Boulevard  
Hewitt, TX 76643  
(254) 420-3200

**Springhill Suites Waco**

115 South Jack Kultgen  
Expressway  
(254) 262-8151

**Super 8 University**

1320 Jack Kultgen Freeway  
(254) 754-1023

**Super 8 Waco Mall**

6624 Woodway Dr  
(254) 776-3194

**TownePlace Suites  
Waco South**

5621 Legend Lake Pkwy  
(254) 420-3000

**Tru by Hilton**

2408 Marketplace Dr  
(254) 294-4888



OPENING  
SOON

IN THE HEART OF  
DOWNTOWN WACO



hotel  
**HERRINGBONE**

319 S 4th St, Waco, TX 76701  
[www.hotelherringbone.com](http://www.hotelherringbone.com)

21

SPACIOUS SUITES & GUEST ROOMS

12

CURATED RETAIL SHOPS



LUCKY BUCK'S ROOFTOP BAR



RED HERRING - WACO'S MOST  
UNIQUE DINING CONCEPT



CRAFT COCKTAILS & PIANO BAR



WINE & CHARCUTERIE BAR



WEDDING, CORPORATE &  
PRIVATE EVENT VENUE



OUTDOOR PLAZA & LIVE  
ENTERTAINMENT

## BED AND BREAKFAST/ VACATION RENTALS

Please note: Advance reservations are strictly required for all properties listed below. Properties with an asterisk (\*) do not accept reservations directly but can be viewed and booked on Airbnb.com, Homeaway.com, or vrbo.com. Properties with a website listed usually accept reservations online.

### **1700 South 2nd – Luxury Vacation Rentals**

1700 S 2nd St  
(512) 699-8033

### **2 Island Bachelor Pad**

\*Featured on "Fixer Upper"

### **2nd Story Retreat Near Baylor/Magnolia/ Downtown**

1301 Wood Ave Apt A

### **3 Little Pigs House**

1902 Alexander Ave

\*Featured on "Fixer Upper"

### **618 Urban Myrtle**

618 S 7th St  
(254) 722-1044

### **Anita's Cottage**

9519 China Spring Rd  
(254) 366-5948

### **Avenues of Waco**

715 S 8th St



### **Barkley House – Private Guesthouse**

7016 Country Club Rd  
(714) 322-3589

### **Bienvenida House**

1700 Morrow Ave,

### **Blue Bungalow**

1201 N 12th St

### **Brazos Bluffs Ranch**

7007 Gholson Rd  
(254) 722-9182

**Brook Oaks Place**

2018 6th St

**Cameron Park Silo House**

2007 N. 5th Street

(125) 431-5282

**Camp Fimfo Waco Cabins**

1000 Chickadee Lane

(254) 651-3697

**Carriage House at Willow Spring Farm**

2629 Kendall Lane

**Casita Blanca**

3636 Alta Vista Drive

**Colcord House  
Bed and Breakfast**

2211 Colcord Ave

(254) 753-5537

**Comfortable 3/2 in Dean Highlands**

3215 Maple Ave

**Cottage at Chapel Ridge**

1312 Chapel Ridge Road

**Cottage at Tell Story Walk B & B**

1945 Fort Graham Road

(254) 829-1800

**Cottage in Cameron Park**

700 Cedar Crest Dr

(254) 715-5457

**Cozy Condo**

1321 S 11th St

**Creekside Garden B & B**

115 N 25th St

**Crow's Nest**

2004 N 4th St

**Downtown Heart of Waco Home**

617 Columbus Ave

(254) 754-5574

**Downtown Waco DeLoft**

219 S 4th St #201

**Dr Pepper House**

1503 Washington Ave

(214) 475-6455

**Elvis House**

2807 Lasker Ave

(254) 495-1304

**Gathering Oaks Retreat**

316 Canyon Oaks Rd

Crawford, TX 76638

(254) 307-1819

**German Schmear House**

5517 Lake Highlands Dr

\*Featured on "Fixer Upper"

**Glen Haven**

523 Garland Ave

**Goodnight Sweetheart**

2613 S 2th St

**Gorman House**

2001 Gorman Ave

\*Featured on "Fixer Upper"

**Green Door Lofts**

714 Austin Ave

(254) 722-2842

**Haley House**

(907)262-6123

**Harp House**

822 N 15th St

\*Featured on "Fixer Upper"

**Haven at Chapel Ridge**

1314 Chapel Ridge Rd



**Haven House**

822 N. 17th St

**Heart of Downtown Waco**

721 Austin Ave Suite 2C

**Hillcrest Estate**

3601 Hillcrest Dr

\*Featured on "Fixer Upper"

**Magnolia Carriage House**

323 S Madison Ave

McGregor, TX 76657

\*Featured on "Fixer Upper"

**Magnolia House**

323 S Madison Ave

McGregor, TX 76657

\*Featured on "Fixer Upper"

**Historic Austin Avenue Guest Suite**

2425 Austin Avenue

**Historic Cottage in Cameron Park**

500 N Park Ave

**Hymnsinger House**

1825 Washington Avenue

(254) 307-1144

**Ivy Tree Bed & Breakfast**

1319 N 34th St

**Journey Begins Here**

219 S 4th St, Unity 407

**JoyHouse**

908 Chapel View Rd

**Lyle House**

3126 Lyle Ave

(254) 714-1000

**MacArthur House**

3405 MacArthur Dr

**MacArthur Park**

3212 Wenz Ave

**Magnolia-Inspired Luxe Modern Farmhouse Duplex**

1301 Wood Ave Apt B

**Mid-Mod House**

2517 Wooded Acres Drive

\*Featured on "Fixer Upper"

**Mint Maven House**

710 S 10th St

**Morrow House**

724 North 19th Street

(817) 707-7735

\*Featured on "Fixer Upper"

**OsoVerde**

2501 S University Parks Dr



**Poppy & Rye House**

821 Clay Ave

**Post Oak Cabins**

8617 Gholson Rd  
(254) 300-3355

**Quaint Cottage in  
Historic Neighborhood**

726 N 16th St

**Sadie's 5 \*Star\* Retreat**

1201 La Porte

**Shotgun House**

624 S 7th St

\*Featured on "Fixer Upper"

**Silo Boho Bungalow –  
Downtown Waco**

219 S 4th St #507

**Silocation**

219 South 4th Street

**Silocation 2**

219 S 4th Street, Unit 505

**Simple Pleasures  
on the Brazos**

Waco, Texas 76705  
(817) 909-5965

**Simplicity House**

714 S 9th St

**South Haven**

2124 Bosque Blvd

**Stadiumside**

1202 Spring St

**Steps to Silos**

600 Franklin Ave

**Sweet Sweet Movie House  
Talking House**

3109 Carroll Dr,

**The BestO'Inn Waco**

S 9th @ Clay

**The Blue Door**

1121 Brook Ave

**The Cactus Casa**

3313 Cliffdale Drive

**The Corner**

219 S 4th St #207

**The Grace Home**

2525 Fort Ave

**The Green Door Suite  
w/FREE BIKES**

2025 Washington Ave

**The Halet House**

626 S 12th St

**Tiffany Blue**

2917 Mitchell Avenue

**Trimble Tribe Treehouse**

3416 Adeline Dr

**Veteran Owned Polo Park**

10128 Polo Park Circle  
(254) 366-5916

**Vintage 3/1  
Cameron Park House**

519 Dyer Ave

**Waco Downtown Loft**

601 Franklin Ave

**WAYCOol House**

1320 Hillside St



# Major VENUES

## WACO CONVENTION CENTER

Waco's premier meeting and event facility, the Waco Convention Center regularly fills area hotels with convention and event attendees. Meetings, conventions, and important social events are all part of the event mix at this beautiful facility, located across the street from the Waco Suspension Bridge and adjacent to two hotels, restaurants, and the bustling downtown area.

Largest spaces include Chisholm Hall at 32,000 sq. ft., McLennan Hall at 15,000 sq. ft., and Brazos Ballroom, 13,818 sq. ft. There are 15 smaller rooms available, too.

**100 Washington Ave**  
**(254) 750-5810**  
**wacocc.com**



## EXTRACO EVENTS CENTER

The Extraco Events Center is the home of the Heart O' Texas Fair & Rodeo. It hosts more than 225 events annually, with an attendance of 420,000. Venues include a 6,000 seat Coliseum, 24,000 sq. ft. Extraco Exhibits Building, 14,000 sq. ft. Extraco Creative Arts Building, 710 horse stalls, and more.

**4601 Bosque Blvd**  
**(254) 776-1660**  
**extracoeventscenter.com**

## BASE AT EXTRACO EVENTS CENTER

BASE – Business, Arts, Sports, Entertainment Center opened in 2021. This 80,000-square-foot building hosts a variety of events, including sports tournaments, trade shows, conferences, banquets, car shows, and more!

**4601 Bosque Blvd**  
**(254) 776-1660**  
**extracoeventscenter.com**

## MCLANE STADIUM

McLane Stadium is home to Baylor football games and other exciting events. The stadium has a capacity of 45,140 spectators. Events take place year-round, and tours are available. The stadium also includes the members only Baylor Club, an area with panoramic views of downtown available for private events.

**1001 S Martin Luther King, Jr. Blvd**  
**(254) 710-1000**  
**mclanestadium.com**

*Ticketed Tours Available*

**Baylor Club**  
**(254) 710-8080**  
**thebaylorclub.com**

**For a list of all  
area venues, visit  
[wacoheartoftexas.com/  
meeting-planners/  
find-a-venue/](http://wacoheartoftexas.com/meeting-planners/find-a-venue/)**

# Transportation to & **AROUND WACO**

## **GROUND TRANSPORTATION**

### **Lyft**

[lyft.com/cities/waco-killeen-tx](https://lyft.com/cities/waco-killeen-tx)

### **Uber**

[uber.com/cities/waco/](https://uber.com/cities/waco/)

### **Waco Streak**

**(Transportation to D/FW and Love Field)**

**(254) 772-0430**

### **Waco Transit (City Bus System)**

**(254) 750-1613**

## **AIR TRANSPORTATION**

Waco Regional Airport (ACT) is serviced by American Eagle flying to and from D/FW.

### **Waco Traveler Hotline**

**1-866-FLYWACO (359-9226)**

### **American Eagle**

**(800) 433-7300**

## **PARKING AND GETTING AROUND WACO**

We encourage you to park in the City of Waco's free downtown garage, located on 4th Street between Franklin and Austin, behind the Dr. Mae Jackson Development Center. Enter on 4th Street and follow the signs.



Waco offers a shuttle to get you to the shops and restaurants around the downtown and LaSalle areas.

The **La Salle/Circle Shuttle** stops at Magnolia Table, shops and restaurants along La Salle Avenue and Baylor University, along with several museums and attractions along University Parks Drive.

The shuttle route is a flag stop route, which means you can flag the bus down anywhere along the route by catching the driver's eye and waving.

[wacoheartoftexas.com/map](https://wacoheartoftexas.com/map)

# About the WACO CONVENTION & VISITORS BUREAU

The Waco Convention & Visitors Bureau (CVB) is responsible for marketing Waco as a destination for visitors, meeting planners, and other types of groups. The CVB is funded by City of Waco hotel occupancy tax, along with contributions from its partner city of Hewitt. The CVB also manages the Waco Convention Center and Tourist Information Center.

## **Waco Convention & Visitors Bureau**

PO Box 2570

Waco, TX 76702-2570

wacoheartoftexas.com

## **Office Location:**

Waco Convention Center

100 Washington Ave

Toll-free: (800) 321-9226

Main Office: (254) 750-5810

8am - 5pm, Mon - Fri

## **Waco Welcome Center & Gift Shop**

106 Texas Ranger Trail

Toll-free: (800) 922-6386

Direct line: (254) 750-8696

Watch for our new location in 2023.



## **Notes about this guide.**

*This visitor's guide is meant to introduce you to some of the attractions and things to do in the Waco area. No printed guide can list everything that might be of interest. We hope you'll consult our website at [wacoheartoftexas.com](http://wacoheartoftexas.com) for a more complete listing. If you see something missing, please send an email to [visitus@wacoheartoftexas.com](mailto:visitus@wacoheartoftexas.com) and we will be glad to take a look at it.*

*Hours are noted for some attractions. For others, please check the website or call.*

2023-1

# *Tourism &* **ALLIED ORGANIZATIONS**

**CENTEX AFRICAN-AMERICAN  
CHAMBER OF COMMERCE**

**CEN-TEX HISPANIC CHAMBER OF COMMERCE**

**CITY CENTER WACO**

**CITY OF HEWITT**

**CITY OF WACO**

**CREATIVE WACO**

**GREATER WACO CHAMBER OF COMMERCE**

**GREATER WACO SPORTS COMMISSION**

**HEWITT CHAMBER OF COMMERCE**

**TEXAS BRAZOS TRAIL**



**American Airlines  
flies in the Heart of Texas**

Waco Regional Airport (ACT) ✈

**866.FLYWACO (359.9226)**

[waco-texas.com/airport](http://waco-texas.com/airport)



Car rentals available.  
Call or visit website for details.



# Waco's CULTURAL DIVERSITY

Named after the Huaco Native American tribe, the village of Waco was established in 1849 and incorporated as a city in 1856 by a Jewish, Jamaican-born Spaniard named Jacob de Cordova.

Today, Waco is a diverse, bustling city with a demographic makeup that is 43 percent white, 32 percent Latin American, 22 percent African American, and 2 percent Asian American.

Wacoans come from many backgrounds and differing cultures, religions, and identities. They celebrate and pay homage to their diversity collectively in a multitude of ways.

Waco's Latin history far predates the city. The land of Central Texas once belonged to the Spanish empire, and then Mexico, until Texas fought for its independence in 1836.

After almost another decade of struggle, Texas joined the United States and started down the path to becoming the Latin-Anglo melting pot it is today. Before long, a Spanish immigrant by the name of Jacob de Cordova came to town and officially founded the city of Waco.



For more than a century, the Latin American population of Waco has had a tremendous impact on the growth and development of the city. During the Mexican Revolution, Waco's Sandtown neighborhood proved to be a haven for Latin immigrants and Latin Americans fleeing border violence. When Waco's red-light district, known as the Reservation, closed, an area flush with large houses near downtown suddenly became available, and Calle Dos, a thriving Latin American community, was born.

Waco's Latin American community continues to share its gifts and strengths with the larger Waco community through art, food,

music, and houses of worship. Today, you can experience the beauty of Waco's Latin American community throughout the city.

Black Americans have held a central role in the development of Waco and McLennan County since the first permanent settlements were established in the mid-nineteenth century. The first Black residents came to Central Texas primarily as slaves to white cotton farmers.

When the South lost the Civil War within 10 years of the city's incorporation, Black Americans worked to build new lives as freedmen and freedwomen. Within this work toward social

and economic equality, Black Americans shaped the history of local communities as they moved into the 20th century. Tenant farmers and sharecroppers produced the cash crop which brought prosperity to the city, and Black entrepreneurs opened businesses on Waco's Bridge Street. New institutions in the areas of education, finance, and ushered in a higher standard of living.



Texas is a thriving, multicultural state thanks in part to the perseverance and the presence of Asian Americans.

The first Asian immigrants to arrive in Texas in 1870 were Chinese laborers employed to build the Houston and Texas Central Railroad. Additional Chinese workers arrived in 1881 to follow the construction of the Southern Pacific Railroad. A Chinese exclusion law enacted by Congress the following year prevented any more Chinese from arriving in the states until 1943. Since that time, nearly 1.2 million Asian Americans have settled in Texas – the third-largest population hub in the United States. There are sizable communities in Austin, Dallas-Fort Worth, Houston, Killeen, and Port Arthur.

Visit [wacohistory.org](http://wacohistory.org) for more information regarding the history of Waco.

This information was provided by the Baylor Institute for Oral History.

# CHECK IT ALL OUT

## #wacotx



### **VISITORS APP**

Find everything you need to explore.



### **COUPONS**

Find local discount and special offers.



### **EVENTS**

Up-to-date calendar of all the activities.



### **WEBSITE**

The official tourism site for Waco, Texas.



### **FREE SHUTTLE**

View real-time location and times for next stops.





**WACO CONVENTION & VISITORS BUREAU**

**Waco Convention Center**  
100 Washington Avenue

**Waco Welcome Center & Gift Shop**  
106 Texas Ranger Trail

Toll-Free: (800) 321-9226  
Main Office: (254) 750-5810

Toll-Free: (800) 922-6386  
Office: (254) 750-8696  
Watch for new location in 2023.