



From
MAMMOTHS *to* MAGNOLIA
GALLERIES *to* GOSPEL
BIKING *to* BREWERIES
FARMSTANDS *to* FESTIVALS
COWBOYS *to* COWABUNGA...



**WACO IS
SO MUCH
MORE.**
Believe it.





A GROUP TOUR GEM IN THE HEART OF THE TEXAS TRIANGLE.

Believe it.



Waco offers a unique selection of sites, from things you fell in love with on the Magnolia Network, a sampling of Texas History, some 'pop' culture with the Dr Pepper Museum, breathtaking outdoor vistas, and experiences that can be found nowhere else in the world.

SITES THAT SELL SEATS:

- Magnolia Silos
- Texas Ranger Hall of Fame and Museum
- Dr Pepper Museum
- Waco Mammoth National Monument
- Homestead Craft Village
- Waco Surf
- Balcones Distillery
- Waco Suspension Bridge & Cattle Drive Sculptures (part of the Chisholm Trail)



UNEXPECTED FAVORITES:

- Armstrong Browning Library & Museum
- Balcones Distillery
- Cameron Park Zoo
- Cameron Park
- Texas Sports Hall of Fame
- Public Art
- Doris Miller Memorial
- Lake Waco Wetlands (a favorite for birders)
- Baylor University Campus
- Mayborn Museum Complex including the Gov. Bill and Vera Daniels Historic Village
- Historic Driving Tours
- Brazos River Cruises

MAJOR FESTIVALS AND EVENTS:

SPRING/SUMMER

- Spring at the Silos
- Texas Food Truck Showdown
- Brazos Nights
- Art on Elm
- Rootstock: A Texas Wine Festival
- Fourth on the Brazos
- Film Festivals
- Westfest
- Labor Day Sorghum Festival

FALL/WINTER

- Heart o' Texas Fair and Rodeo
- Brew at the Zoo
- Silobration
- Ironman 70.3
- Waco Cultural Arts Fest
- Homestead Craft Fair
- Waco Wonderland
- Wild Lights
- Christmas at the Silos
- North Pole Palooza



ATTRACTIONS & HOTELS

Most attractions
are located within
15 minutes or less
of each other!



WACO AREA ATTRACTIONS

WACO DOWNTOWN DISTRICT ATTRACTIONS

OUTSIDE OF MAP ATTRACTIONS

- 1 ARMSTRONG BROWNING LIBRARY
- 2 ART CENTER OF WACO
- 3 BALCONES DISTILLERY
- 4 BEAR HABITAT
- 5 BRAZOS BLUFFS STABLES
- 6 CAMERON PARK ZOO
- 7 DR PEPPER MUSEUM
- 8 EARLE-HARRISON HOUSE
- 9 EARLE-NAPIER-KINNARD HOUSE
- 10 EAST TERRACE HOUSE
- 11 HAWAIIAN FALLS WATERPARK
- 12 HOMESTEAD CRAFT VILLAGE
- 13 JUBILEE THEATRE
- 14 LAKE WACO WETLANDS
- 15 LEE LOCKWOOD LIBRARY & MUSEUM
- 16 MAGNOLIA MARKET
- 17 MARK AND PAULA HURD BAYLOR WELCOME CENTER
- 18 MARTIN MUSEUM OF ART
- 19 MASONIC GRAND LODGE OF TEXAS
- 20 MAYBORN MUSEUM COMPLEX
- 21 MCCULLOCH HOUSE
- 22 MCLANE STADIUM
- 23 PAUL AND ALEJANDRA FOSTER PAVILION
- 24 RED MEN MUSEUM & LIBRARY
- 25 TEXAS RANGER HALL OF FAME & MUSEUM
- 26 TEXAS SPORTS HALL OF FAME
- 27 VALLEY MILLS VINEYARDS
- 28 WACO CIVIC THEATRE
- 29 WACO CONVENTION CENTER
- 30 WACO DOWNTOWN FARMERS MARKET
- 31 WACO HIPPODROME THEATRE
- 32 WACO MAMMOTH NATIONAL MONUMENT
- 33 WACO SURF
- 34 WACO SUSPENSION BRIDGE & RIVERWALK
- 35 WACO WELCOME CENTER
- 36 WACO WINERY & VINEYARDS

WACO AREA HOTELS

WACO DOWNTOWN DISTRICT HOTELS

- 1 1700 SOUTH 2ND: BOUTIQUE HOTEL
- 2 AC HOTEL WACO DOWNTOWN
- 3 ALOFT WACO DOWNTOWN
- 4 AMERICAS BEST VALUE INN
- 5 CAMBRIA HOTEL WACO UNIVERSITY RIVERFRONT
- 6 CANDLEWOOD SUITES
- 7 COMFORT SUITES NORTH
- 8 COMFORT SUITES SOUTH
- 9 COURTYARD BY MARRIOTT
- 10 DAYS INN BY WYNDHAM WACO UNIVERSITY AREA
- 11 ELEMENT WACO
- 12 EVEN HOTEL
- 13 HAMPTON INN & SUITES WACO SOUTH
- 14 HILTON GARDEN INN
- 15 HILTON WACO
- 16 HOLIDAY INN EXPRESS & SUITES WACO SOUTH
- 17 HOLIDAY INN EXPRESS WACO DOWNTOWN
- 18 HOME2 SUITES WACO BY HILTON
- 19 HOMEWOOD SUITES BY HILTON
- 20 HOTEL 1928
- 21 HOTEL HERRINGBONE
- 22 HOTEL INDIGO
- 23 HYATT PLACE WACO - SOUTH
- 24 LA QUINTA INN & SUITES WACO DOWNTOWN
- 25 PIVOVAR HOTEL
- 26 QUALITY INN AND SUITES
- 27 RESIDENCE INN
- 28 RESIDENCE INN WACO SOUTH
- 29 SLEEP INN & SUITES
- 30 SPRINGHILL SUITES WACO
- 31 TOWNEPLACE SUITES WACO SOUTH
- 32 TRU BY HILTON

CULTURAL DISTRICT



PLANNING TIPS:

- Plan for 3-5 days
- Wear comfy shoes
- Come hungry
- Prepare to be wowed!

LODGING:

Over 1,000 new rooms added in the past 3 years, and 6 new properties scheduled to open in 2024.

CVB SERVICES:

- Lodging RFP's
- Dining Recommendations
- Routing Assistance
- Itinerary Assistance
- Seasonal Advice
- Marketing Materials
- Step-on and Receptive Recommendations
- Make and Take It Recommendations



MOST WELCOMING U.S. CITIES

Booking.com

Traveller Review Awards 2023

CONTACT



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*A city to
believe in.*



DESTINATIONWACO.ORG