



**RELOCATION**  
REFERENCE **GUIDE**



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*Waco*

IS SITUATED ON THE I-35 CORRIDOR, HALFWAY BETWEEN DALLAS AND AUSTIN. THE CITY WAS FOUNDED IN 1849 AND NAMED FOR THE WACO INDIANS, WHO FIRST INHABITED THIS AREA. WACO IS THE COUNTY SEAT OF MCLENNAN COUNTY.

## BY THE NUMBERS

With a 2020 population of 141,936, it is the 26<sup>th</sup> largest city in Texas and the 192<sup>nd</sup> largest city in the United States.

	TEXAS	WACO	UNITED STATES
<b>State</b>	Texas		
<b>County</b>	McLennan County		
<b>Land Area (mi<sup>2</sup>)</b>	101.1 mi <sup>2</sup>	<b>Rainfall</b> 35.9 in	38.1 in
<b>Density (mi<sup>2</sup>)</b>	1,597.40/sq mi	<b>Snowfall</b> 0.4 in	27.8 in
<b>2020 Growth Rate</b>	0.96%	<b>Precipitation</b> 76.4 days	106.2 days
<b>Growth Since 2010</b>	13.73%	<b>Sunny</b> 230 days	205 days
<b>Rank in State</b>	26 <sup>th</sup>	<b>Avg. July High</b> 95.4 °	85.8 °
<b>Rank in Country</b>	192 <sup>nd</sup>	<b>Avg. Jan. Low</b> 35.3 °	21.7 °
<b>Metro Population</b>	278,906	<b>Comfort Index</b> 7.1	7
<b>Area Code</b>	254	<i>(higher = better)</i>	
<b>Waco Zip Codes</b>	76701, 76702, 76703, 76704, 76705, 76706, 76707, 76708, 76710, 76711, 76714, 76715, 76716, 76795, 76797, 76798, 76799	<b>UV Index</b> 5.5	4.3
		<b>Elevation</b> 472 ft.	2,443 ft.

## DISTANCE TO...

**Austin:** 90 mi

**Dallas:** 90 mi

**Fort Worth:** 90 mi

**Houston:** 180 mi

**San Antonio:** 185 mi

## MAJOR EMPLOYERS

Baylor University	AbbVie
Ascension Providence	L3Harris
Waco ISD	McLennan Community College
H-E-B	Mars Wrigley Confectioner
Baylor Scott & White Medical Center - Hillcrest	Aramark
Texas State Technical College - Waco	American Income Life
City of Waco	Magnolia
McLennan County	Texas Materials
Sanderson Farms, Inc.	Cargill
Walmart	Tractor Supply Company Distribution
Midway ISD	SpaceX
Veterans Administration Medical Center	Texas Department of Human Services
Examination Management Services, Inc. (EMSI)	Versalift
Veterans Affairs Regional Office	Waco Family Medicine

## MEDIAN INCOME

**Median Household Income, 2015-19:** \$40,190  
*(In 2019 dollars)*

**Per Capita Income, 2015-19:** \$22,461  
*(In 2019 dollars)*

## COST OF LIVING INDEX WACO MSA

**Cost of Living Index:** 88.6%  
*(US = 100%)*

**Cost of Home:** \$248,971  
*(New - 4 bedrooms)*

**Monthly Apartment Rent:** \$785  
*(<10 years)*

## WORKFORCE

**MSA Labor Force:** 129,001  
*(Jan. 2021)*

**Unemployment Rate:** 6.1%  
*(Jan. 2021)*

## KEY INDUSTRIES

Advanced Manufacturing  
Aerospace & Defense  
Supply Chain Management  
Health Care  
Professional & Financial Services

## WHERE CAN I GO FOR HELP FINDING A JOB?

**Texas Workforce Commission**  
5016 Lakeland Circle  
Waco, TX 76710

(800) 939-6631

<https://www.twc.texas.gov/businesses/unemployment-tax-services>

# EDUCATION & HOUSING

## PUBLIC SCHOOL DISTRICTS

Axtell ISD	Mart ISD
Bosqueville ISD	McGregor ISD
Bruceville-Eddy ISD	Midway ISD
China Spring ISD	Moody ISD
Connally ISD	Oglesby ISD
Crawford ISD	Riesel ISD
Gholson ISD	Robinson ISD
Hallsburg ISD	Valley Mills ISD
La Vega ISD	Waco ISD
Lorena ISD	West ISD

## PRIVATE SCHOOLS

Eagle Christian Academy  
First Woodway Christian School  
Live Oak Classical School  
New Creation Adventist School  
Parkview Christian Academy  
Reicher Catholic High School  
St. Louis Catholic School  
St. Mary's Catholic School  
St. Paul's Episcopal Day School  
Vanguard College Preparatory School  
Waco Montessori School

## HIGHER EDUCATION

Waco is home to three institutions of higher learning, with a combined total enrollment of 35,468. *(Fall 2020)*

Baylor University  
McLennan Community College  
Texas State Technical College - Waco

## CHARTER SCHOOLS

Harmony Science Academy  
Rapoport Academy Public School  
Waco Charter School

## HOW DO I FIND A LICENSED REALTOR?

**Waco Association of Realtors**  
2025 N. 44<sup>th</sup> St.  
Waco, TX 76710

(254) 776-0210  
<https://wacorealtors.net>

### HOURS

**Monday - Friday** 8 am - 5 pm

## HOW DO I FIND INFORMATION ON HOME BUILDERS?

**Heart of Texas Builders Association**  
621 W. Hwy 6  
Waco, TX 76710

(254) 776-8701  
<http://www.hotbawaco.com/>

# TRANSPORTATION



## RAILROADS

Union Pacific  
Burlington Northern/Santa Fe  
Amtrak (McGregor)



## BUSES

Waco Transit System  
Greyhound Bus Lines  
RedCoach  
Waco Streak



## HIGHWAYS

Interstate 35  
U.S. Hwys 77 & 84  
State Hwys 6, 31, 164, 317



## AIR

Waco Regional Airport (American)  
Texas State Technical College Airport

## WHAT PUBLIC GROUND TRANSPORTATION IS AVAILABLE IN WACO?

Waco Transit System Services include: a fixed route bus service within the City of Waco, the Baylor University Shuttle (BUS), and a Demand Response Van for individuals with special transportation needs.

Other special services include the Gold Rush Tailgate, Safe Ride Home on New Year's Eve and Charter Service.

### Waco Transit System - Bus Station

301 S 8th St  
Waco, TX 76701

(254) 750-1620  
<https://www.waco-texas.com/transit/>

### FIXED ROUTE HOURS

**Monday - Friday** 5 am - 7 pm  
**Saturday** 6 am - 8 pm

## DOES WACO HAVE AN AIRPORT?

Waco Regional Airport (ACT) is serviced by American Eagle flying to and from DFW.

### Waco Regional Airport

7909 Karl May Drive  
Waco, TX 76708

(254) 750-8656  
<https://www.waco-texas.com/Airport>

### Waco Traveler Hotline

1-866-FLYWACO (359-9226)  
American Eagle  
(800) 433-7300



The City of Waco operates under a council-manager form of government. Citizens are represented on the City Council by six elected members; five from single-member districts and a mayor who is elected at-large.

## CITY COUNCIL

**Mayor** Dillon Meek  
**District 1** Andrea J. Barefield  
**District 2** Alice Rodriguez  
**District 3** Josh Borderud  
**District 4** Darius Ewing  
**District 5** Jim Holmes

## CITY MANAGEMENT

**City Manager** Bradley Ford  
**Deputy City Manager** Deidra Emerson  
**Asst. City Managers** Lisa Blackmon  
Paul Cain  
Ryan Holt

## WHERE IS WACO CITY HALL?

**Waco City Hall**  
300 Austin Ave.  
Waco, TX 76702

(254) 750-5600  
<https://www.waco-texas.com/>

## WHERE IS THE McLENNAN COUNTY COURT HOUSE ?

The current courthouse was completed in 1902 in the Beaux Arts Style. It is one of the last examples of architect James Riely Gordon's Texas courthouses.

501 Washington Ave.  
Waco, TX 76701

(254) 757-5000  
<https://www.co.mclennan.tx.us/>

## WHERE IS THE LOCAL FEDERAL COURT HOUSE ?

**Counties Served:** Bell, Bosque, Coryell, Falls, Freestone, Hamilton, Hill, Leon, Limestone, McLennan, Milam, Robertson and Somervell

U.S. District Court - Western District of Texas  
800 Franklin Ave.  
Waco, TX 76701

(254) 750-1501  
<https://www.txwd.uscourts.gov/court-information/office-locations/#Waco>

# PUBLIC SERVICES



## **FIRE**

*City of Waco*

ISO rating Class 1  
14 fire stations  
190 firefighters



## **POLICE**

*City of Waco*

247 officers



## **SHERIFF**

*McLennan County*

307 peace officers & jailers  
378 total employees

## **HOW DO I FIND CRIME STATISTICS FOR WACO?**

The Waco Police Department provides crime statistics on their website:

<https://www.waco-texas.com/police/police-crime-statistics.asp>

## **WHAT ARE THE NON-EMERGENCY NUMBERS FOR THE POLICE DEPARTMENT, SHERIFF'S OFFICE AND FIRE DEPARTMENT?**

The Waco Police Department provides crime statistics on their website:

<https://www.waco-texas.com/police/police-crime-statistics.asp>

Waco Police Department: (254) 750-7500

McLennan County Sheriff's Office: (254) 757-5095

Waco Fire Department: (254) 750-1740

**FOR ALL  
EMERGENCIES,  
DIAL 9-1-1**



## HOW DO I GET A TEXAS DRIVER'S LICENSE?

The Texas Department of Public Safety issues driver licenses and Texas identification cards to Texas residents. Some services are offered online, including an appointment scheduling system.

### Texas Department of Public Safety

1617 E. Crest Drive  
Waco, TX 76705

(254) 759-7121

<https://www.dps.texas.gov/section/driver-license>

### HOURS

<b>Monday</b>	8 am - 5 pm
<b>Tuesday</b>	8 am - 6 pm
<b>Wednesday - Friday</b>	8 am - 5 pm
<b>Saturday - Sunday</b>	Closed

## WHERE DO I REGISTER MY VEHICLE AND GET TEXAS LICENSE PLATES?

County tax assessor-collector offices provide most vehicle title and registration services, including:

- Registration Renewals (License Plates and Registration Stickers)
- Vehicle Title Transfers
- Change of Address on Motor Vehicle Records
- Non-fee License Plates (ex. Purple Heart or Disabled Veteran plates)
- Disabled Parking Placards
- Copies of Registration Receipts
- Temporary Registration

### McLennan County Tax Office

215 N. 5<sup>th</sup> Street  
Waco, TX 76701

(254) 757-5151

<https://www.co.mclennan.tx.us/220/Auto-Department>

### HOURS

**Monday - Friday** 7:30 am - 4:30 pm

## HOW DO I REGISTER TO VOTE?

### McLennan County Elections Office - Voter Registration

214 N. 4<sup>th</sup> St.  
Suite 300  
Waco, TX 76701

(254) 757-5043

<https://www.co.mclennan.tx.us/337/Elections>

## LOCAL VOLUNTEER OPPORTUNITIES

### City of Waco Volunteer Opportunities:

<https://www.waco-texas.com/volunteer.asp>

### Act Locally Waco:

<https://www.actlocallywaco.org/>

# LIVING IN WACO

## WHO ARE THE CONTACTS FOR UTILITY PROVIDERS?

### WATER

**City of Waco Water Department**  
425 Franklin Ave.  
Waco, TX 76701

**Source:** Lake Waco  
**Provider:** City of Waco

(254) 299-2489  
<https://www.waco-texas.com/cms-water/>

### GAS

**Atmos Energy Corporation**  
1400 W. Loop 340  
Waco, TX 76712

(888) 286-6700  
<https://www.atmosenergy.com/>

### ELECTRIC

**Power to Choose:** <http://powertochoose.org/>

Compare Texas Electricity Plans & Rates from  
Certified Electric Providers in Your Area

### PHONE / CABLE / INTERNET

**AT&T U-verse**  
Triple R Construction  
Waco, TX 76701

(254) 304-6018  
<https://www.att.com/local/internet/texas/waco>

**Astound**  
7200 Imperial Dr. Waco,  
TX 76712

(866) 247-2633 <https://mygrande.com/>

**Spectrum**  
215 Factory Dr.  
Waco, TX 76710

(866) 874-2389  
<https://official.spectrum.com/>

## POST OFFICES

### WACO (MAIN)

430 W. State Hwy 6  
Waco, TX 76702  
(254) 399-2201

**Mon. - Fri.** 8 am - 5:30 pm  
**Saturday** 8 am - 1 pm  
**Sunday** Closed

### DOWNTOWN WACO

424 Clay Avenue  
Waco, TX 76706  
(254) 754-4189

**Mon. - Fri.** 8 am - 5 pm  
**Saturday** 10 am - 1 pm  
**Sunday** Closed

### WESTVIEW

800 Wooded Acres Dr.  
Waco, TX 76710  
(254) 751-7479

**Mon. - Fri.** 8:30 am - 5 pm  
**Saturday** Closed  
**Sunday** Closed

### HIGHLANDER

4428 N. 19<sup>th</sup> St.  
Waco, TX 76708  
(254) 714-1234

**Mon. - Fri.** 8:30 am - 5 pm  
**Saturday** 10 am - 1 pm  
**Sunday** Closed

### BELLMEAD

901 Bank Drive  
Waco, TX 76705  
(254) 799-1546

**Mon. - Fri.** 8:30 am - 5 pm  
**Saturday** 10 am - 1:30 pm  
**Sunday** Closed

## WACO NEIGHBORHOODS

- Alta Vista
- Austin Avenue  
*(or Castle Heights)*
- Baylor
- Brazos
- Brook Oaks
- Brookview
- Carver
- Cedar Ridge
- Dean Highland
- Downtown
- Heart O' Texas
- Kendrick
- Landon Branch
- Mountainview
- North East Riverside
- North Lake Waco
- North Waco
- Oakwood
- Parkdale Viking Hills
- Richland Hills
- Sanger Heights
- Technology Village
- Timbercrest
- University
- West Waco

## SURROUNDING CITIES

- Bellmead
- Beverly Hills
- Bruceville-Eddy
- Crawford
- Gholson
- Hallsburg
- Hewitt
- Lacy-Lakeview
- Leroy
- Lorena
- Mart
- McGregor
- Moody
- Riesel
- Robinson
- Ross
- West
- Woodway

## HOW DO I FIND A CHURCH/SYNAGOGUE/MOSQUE NEAR MY HOME?

Waco is a diverse community, offering places of worship for more than 30 religions and denominations. The links below offer lists of local churches and religious organizations.

### Waco Religious Organizations:

<https://www.causeiq.com/directory/religious-organizations-list/waco-tx-metro/>

### CHRISTIAN CHURCHES

#### Baylor University Spiritual Life:

<https://www.baylor.edu/spirituallife/index.php>

#### Churches in Waco by Denomination:

<https://www.churchangel.com/churches-by-state/texas/waco/>

#### Churchfinder:

<https://www.churchfinder.com/churches/tx/waco>

### MOSQUES

#### Islamic Center of Waco

2725 Benton Drive  
Waco, TX 76706

(254) 723-6556

<https://www.facebook.com/islamiccenterofwaco/>

### SYNAGOGUES

#### REFORM

Temple Rodef Sholom  
1717 N. New Road  
Waco, TX 76707

(254) 754-3703

<https://www.trswaco.org/>

#### CONSERVATIVE

Congregation Agudath Jacob  
4925 Hillcrest Drive  
Waco, TX 76710

(254) 772-1451

<https://agudathjacob.org/>

## LOCAL BANKS

- Alliance Bank Central TX
- American Bank
- BancorpSouth
- Bank of America
- BBVA Compass Bank
- Central National Bank
- Chase Bank
- Community Bank & Trust
- Extraco Banks
- Fidelity Bank
- First Convenience Bank
- First Guaranty Bank
- First Nat'l Bank of Central TX
- Incommons Bank
- Pioneer Bank
- Texas First State Bank
- TFNB
- Wells Fargo

## GROCERY STORES

- Aldi
- Brookshire Brothers
- Da Shack Farmers Market
- H-E-B and H-E-B Plus!
- Homestead Market
- Jubilee Food Market
- Target
- Waco Downtown Farmers Market
- Walmart

## DO I NEED TO REGISTER MY PET? WHAT ARE THE ANIMAL ORDINANCES IN WACO?

- Dogs & cats: In addition to state-mandatory rabies vaccination, owned dogs and cats must be spayed/neutered & microchipped.
- Breeders: Breeder pets in addition to the state-mandatory rabies vaccination, must be microchipped, and must also have a veterinarian-issued Health Statement issued at least once every two years that must include the pet's microchip number.
- An animal may not be tethered, chained or fastened in any way that would cause injury or pain.
- Must be able to reach shelter, food and water at all times.

**Animal Safety & Ordinances:** <https://www.waco-texas.com/animal-control-ordinances.asp>

**Common Questions & Information:** <https://www.waco-texas.com/animal-control-questions.asp>

## WHERE IS THE ANIMAL SHELTER?

The Humane Society of Central Texas is regional, serving numerous Central Texas cities and most portions of McLennan County as an open-admission shelter.

### Humane Society of Central Texas

2032 Circle Road  
Waco, TX 76706

(254) 754-1454

<https://www.humanesocietycentraltexas.org/>

### HOURS

**Monday** 12 pm - 5 pm  
**Tues. - Fri.** 10 am - 5 pm  
**Saturday** 10 am - 5 pm  
**Sunday** Closed

## WACO HOSPITALS

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### **Ascension Providence Hospital**

6901 Medical Parkway  
Waco, TX 76712

(254) 751-4000

<https://healthcare.ascension.org/locations/texas/txwac/waco-ascension-providence>

### **Baylor Scott & White Medical Center - Hillcrest**

100 Hillcrest Medical Blvd.  
Waco, TX 76712

(254) 202-2000

<https://www.bswhealth.com/locations/hillcrest>

### **Doris Miller Department of Veterans Affairs Medical Center**

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## VETERANS SERVICES

### **Doris Miller Department of Veterans Affairs Medical Center**

4800 Memorial Drive  
Waco, TX 76711

(254) 752-6581

<https://www.centraltexas.va.gov/locations/Waco.asp>

### **McLennan County Veteran's Services**

212 N. 7<sup>th</sup> Street  
Waco, TX 76701

(254) 759-5617

<https://www.co.mclennan.tx.us/262/Veteran-Services>

### **VA Waco Regional Office**

701 Clay Avenue  
Waco, TX 76799

(800) 827-1000

<https://benefits.va.gov/waco/>

### **Veterans Benefits**

6801 Sanger Avenue  
Waco, TX 76710

(254) 776-4142

<https://www.benefits.va.gov/waco/>

### **Veterans One Stop**

2010 La Salle Avenue, Suite A  
Waco, TX 76706

(254) 297-7171

<https://www.veteransonestop.org/>

## WHERE IS THE LIBRARY?

Waco-McLennan County Library:  
<https://libguides.wacolibrary.org/>

### CENTRAL LIBRARY ———

1717 Austin Ave. **Mon. - Wed.** 10 am - 9 pm  
Waco, TX 76701 **Thur. - Sat.** 10 am - 6 pm  
(254) 750-5941 **Sunday** 1 pm - 5 pm

### EAST WACO LIBRARY ———

901 Elm Ave. **Mon. - Wed.** 10 am - 6 pm  
Waco, TX 76704 **Thursday** 10 am - 9 pm  
(254) 750-8620 **Fri. - Sat.** 10 am - 6 pm  
**Sunday** Closed

### SOUTH WACO LIBRARY —

2737 S. 18<sup>th</sup> St. **Monday** 10 am - 6 pm  
Waco, TX 76706 **Tuesday** 10 am - 9 pm  
(254) 750-8621 **Wed. - Sat.** 10 am - 6 pm  
**Sunday** Closed

### WEST WACO LIBRARY ——— & GENEALOGY CENTER

5301 Bosque Blvd. **Mon. & Thur.** 10 am - 9 pm  
Waco, TX 76710 **Tue, Wed,** 10 am - 6 pm  
(254) 745-6018 **Fri, & Sat.**  
**Sunday** Closed

## WHERE CAN I GET A FISHING/HUNTING LICENSE?

Texas Parks & Wildlife FAQs - Licenses:

<https://tpwd.texas.gov/regulations/outdoor-annual/licenses/faqs>

## WACO TRIBUNE-HERALD AND WACO TODAY

(*DAILY*) The Waco Tribune-Herald features local, regional, and national news.

(*MONTHLY*) Waco Today is a magazine produced by the Waco Trib and distributed at local businesses.

P.O. Box 2588  
Waco, TX 76702

(254) 757-5757  
(254) 757-0302 (*fax*)

[goingson@wacotrib.com](mailto:goingson@wacotrib.com)  
[www.wacotrib.com](http://www.wacotrib.com)  
[www.wacotrib.com/waco\\_today\\_magazine](http://www.wacotrib.com/waco_today_magazine)

## WACOAN

(*MONTHLY*) Monthly magazine spotlighting Waco people, events, businesses and organizations.

919 N. Valley Mills Dr., Ste. 1000  
Waco, TX 76710

[michelle@wacoan.com](mailto:michelle@wacoan.com) (254) 772-5540  
[www.wacoan.com](http://www.wacoan.com) (254) 772-2272 (*fax*)

## ANCHOR NEWS

(*MONTHLY*) Local African-American newspaper.

P.O. Box 23534 (254) 715-8943  
Waco, TX 76702

[theanchornews@aol.com](mailto:theanchornews@aol.com)  
[raylausti7.wix.com/theanchornews](http://raylausti7.wix.com/theanchornews)

## THE BAYLOR LARIAT

(*TUES. - FRI.*) Baylor University newspaper.

One Bear Place, #97330 (254) 710-3407  
Waco, TX 76798

[lariat@baylor.edu](mailto:lariat@baylor.edu)  
[baylorlariat.com](http://baylorlariat.com)

## GREATER WACO BUSINESS

(*QUARTERLY*) Greater Waco Chamber of Commerce report on latest economic development news.

101 S. 3<sup>rd</sup> Street (254) 757-5603  
Waco, TX 76701 (254) 752-5618 (*fax*)

[wacochamber.com](http://wacochamber.com)

## KWTV-10 (CBS AFFILIATE)

6700 American Plaza (254) 776-1330  
Waco, TX 76712 (254) 776-4010 (*fax*)

[news@kwtx.com](mailto:news@kwtx.com)  
[kwtx.com](http://kwtx.com)

## KXXV TV-25 (ABC AFFILIATE)

P.O. Box 2522 (254) 754-2525  
Waco, TX 76702 (254) 757-0331 (*fax*)

[news25@kxxv.com](mailto:news25@kxxv.com)  
[kxxv.com](http://kxxv.com)

## KCEN TV-6 (NBC AFFILIATE)

Waco Office (254) 752-6624  
100 N. 6<sup>th</sup> St., Ste. 100 (254) 752-7882 (*fax*)  
Waco, TX 76701

[news@kcentv.com](mailto:news@kcentv.com)  
[kcentv.com](http://kcentv.com)

Eddy Office/Studio (254) 859-5481  
314 S. I-35 (254) 859-4004 (*fax*)  
Eddy, TX 76524

## KWKT FOX-44 (FOX AFFILIATE)

8803 Woodway Drive (254) 776-3844  
Waco, TX 76712 (254) 776-8032 (*fax*)

[info@kwkt.com](mailto:info@kwkt.com)  
[mycentx.com](http://mycentx.com)

## WCCC-TV (WACO CITY CABLE CHANNEL)

P.O. Box 2570 (254) 750-5637  
Waco, TX 76702

[waco-texas.com/wccctv-facilities.asp](http://waco-texas.com/wccctv-facilities.asp)

**CLEAR CHANNEL RADIO**

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314 W. Highway 6 (254) 776-3900  
Waco, TX 76712 (254) 399-8134 (fax)

[iheartmedia.com](http://iheartmedia.com)

**KWTX - NEWSTALK 1230 AM**  
(TALK)

shanewarner@iheartmedia.com  
[newstalk1230.iheart.com](http://newstalk1230.iheart.com)

**WACO 100**  
(COUNTRY)

zackowen@iheartmedia.com  
[waco100.com](http://waco100.com)

**KBRQ - 102.5 FM THE BEAR**  
(ROCK)

thebear@iheartmedia.com  
[1025thebear.iheart.com](http://1025thebear.iheart.com)

**KWTX - 97.5 FM**  
(TOP FORTY)

danamckenzie@iheartmedia.com  
[975online.iheart.com](http://975online.iheart.com)

**KBGO - 95.7 FM BIG 95**  
(CLASSIC HITS)

dewaynewells@iheartmedia.com  
[kbgo.iheart.com](http://kbgo.iheart.com)

**KIIZ - Z 92.3 FM**  
(HIP-HOP & R&B)

kahillahakimzadeh@iheartmedia.com  
[kiiz.iheart.com](http://kiiz.iheart.com)

**KBGO - 95.1 HD**  
(HIP-HOP & R&B)

[z95live.iheart.com](http://z95live.iheart.com)

**M&M BROADCASTERS**

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5501 Bagby Avenue (254) 772-0930  
Waco, TX 76711 (254) 772-1580 (fax)

**ESPN 1660 AM**  
(NEWS, TALK & SPORTS)

[1660espn.com](http://1660espn.com)

**104.9 BOB FM**  
(80S, 90S, WHATEVER!)

[1049bob.com](http://1049bob.com)

**SHOOTER 92.9 FM**  
(YOUNG GUNS & LEGENDS OF COUNTRY)

[929shooterfm.com](http://929shooterfm.com)

**MAGIC 104.5**  
(TODAY'S R&B AND CLASSIC SOUL)

[mymagic1045.com](http://mymagic1045.com)

**LE MEJOR 106.1**  
(REGIONAL MEXICAN MUSIC)

[listentexas.com/la-mejor](http://listentexas.com/la-mejor)

**101.3 THE HIGHWAY**  
(TODAY'S NEW COUNTRY)

[1013highway.com](http://1013highway.com)



**KWBU 103.3 FM**

*(NEWS TALK)*

One Bear Place #97296 (254) 710-3695  
Waco, TX 76798

carla@kwbu.org  
[kwbu.org](http://kwbu.org)

**KWBT-FM - 94.5 THE BEAT**

*(HIP-HOP & R&B)*

4800 W. Waco Dr., Ste. 120 (254) 313-1450  
Waco, TX 76706 (254) 313-1420 *(fax)*

rich@edwardsmediallc.com  
[centexbeat.com](http://centexbeat.com)

**KWBT 94.5 HD2**

*(CBS SPORTS RADIO CENTRAL TEXAS)*

4800 W. Waco Dr. (254) 313-1450  
Suite 120 (254) 313-1420 *(fax)*  
Waco, TX 76706

rich@edwardsmediallc.com  
[centexsportsone.com](http://centexsportsone.com)

**KBBW - 1010 AM**

*(CHRISTIAN)*

1019 Washington Ave. (254) 757-1010  
Waco, TX 76701 (254) 752-5339 *(fax)*

info@kbbw.com  
[kbbw.com](http://kbbw.com)

**PROPHECY MEDIA GROUP**

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6401 Cobbs Drive (254) 772-6104  
Waco, TX 76710 (254) 776-0642 *(fax)*

hsabido@radiowaco.com

**KIXT - 106.7 FM THE BULL**

*(COUNTRY)*

[kix1067.com](http://kix1067.com)

**KWOW LA LEY 104.1 FM**

*(SPANISH REGIONAL)*

[1041laley.com](http://1041laley.com)

**KWPW 107.9 FM POWER 108**

*(RHYTHMIC CONTEMPORARY HITS)*

[power108fm.com](http://power108fm.com)

## WACO CHAMBERS OF COMMERCE

### GREATER WACO CHAMBER OF COMMERCE

101 S. 3<sup>rd</sup> Street  
Waco, TX 76701

(254) 757-5600  
[wacochamber.com](http://wacochamber.com)

### CEN-TEX AFRICAN AMERICAN CHAMBER OF COMMERCE

1020 Elm Avenue, #700  
Waco, TX 76704

(254) 235-3204  
[centexchamber.com](http://centexchamber.com)

### CEN-TEX HISPANIC CHAMBER OF COMMERCE

915 La Salle Avenue  
Waco, TX 76706

(254) 754-7111  
[wacohispanicchamber.com](http://wacohispanicchamber.com)

## RACE & ETHNICITY

<b>White alone</b>	70.5%
<b>Black or African American alone (a)</b>	21.2%
<b>American Indian and Alaska Native alone (a)</b>	0.4%
<b>Asian alone (a)</b>	2.1%
<b>Native Hawaiian/Other Pacific Islander alone (a)</b>	0.1%
<b>Two or More Races</b>	2.5%
<b>Hispanic or Latino (b)</b>	32.0%
<b>White alone, not Hispanic or Latino</b>	43.3%

### FACT NOTES

- (a) *Includes persons reporting only one race*
- (b) *Hispanics may be of any race, so also are included in applicable race categories*
- (c) *Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data*

### RELOCATION GUIDE SOURCES

- <https://www.waco-texas.com/>
- <https://worldpopulationreview.com/us-cities/waco-tx-population>
- <https://wacochamber.com/>
- <https://www.bestplaces.net/climate/city/texas/waco>
- <https://wacohistory.org/>
- <https://www.census.gov/quickfacts/wacocitytexas>